USC Entrepreneurship Club

Founded in 2008, the Entrepreneurship Club at the University of South Carolina has a mission to foster and support student entrepreneurship. The club meets four to six times a semester and the meetings are both professional and social.

Over the past year, some of the activities have included:

- A special session with Ben and Jerry (Ben Cohen and Jerry Greenfield) the ice cream moguls who visited the University of South Carolina in January of 2010.
- A presentation by Robert Fletcher, Venture Capitalist in residence at the Moore School of Business, about the history and current state of the venture capital industry.
- A session where several episodes of the ABC show “Shark Tank,” were reviewed, evaluating and discussing the concepts presented by the entrepreneurs, as well as the analysis by the potential investors.
- Entrepreneurship Trivia Night, as club members competed for prizes
- An evening with Jim Kirkham, president and owner of Budweiser of Columbia.
- Joint meetings with Alpha Kappa Psi, one of two business fraternities at the Moore School of Business.
- A panel discussion featuring current USC students already in business.
- End of the semester social events.

While most events are held at the Moore School of Business, the club is open to all University of South Carolina students and includes a mix of business, engineering, journalism, and music majors, among others.

The first event for the fall semester of 2010 will be on September 8 when the club will host a Master Panel of Entrepreneurs, featuring some of the most successful entrepreneurs in South Carolina. For more information about this event and the club in general, please contact Dean Kress, Associate Director of the Faber Entrepreneurship Center at 803.777.7015 or kress@sc.edu.

“The only place where success comes before work is in the dictionary.”

Vidal Sassoon, entrepreneur