Responsibility
Leadership
Vision
In today’s rapidly changing business world, companies demand smart, well-equipped, and responsible business leaders who will foresee problems, evaluate opportunities, and handle uncertainties. Both KOÇ CEMS Master of Science in International Management (KOÇ CEMS MIM), and Koç Master of Science in International Management (KOÇ MIM) aim to educate leaders of global economy by linking theory and practice. During their education at KOÇ CEMS MIM and KOÇ MIM, students broaden their perspectives, learn how to generate creative solutions, and address challenges.

A Diversified Curriculum
KOÇ CEMS MIM and KOÇ MIM have diversified curricula that enable students to learn more about the field in which they are interested. We present students a wide range of elective courses ranging from Innovation Management to International Negotiations.

Experiential Learning
We build a bridge between theory and practice with the following essential elements of our curriculum:

- Internships abroad where students experience real life professional learning integrated into an organization’s culture and processes;
- Business Projects supervised by both a corporate and an academic coach where students solve a problem in the actual business world together with a Corporate Partner;
- Case Studies facilitating student learning through analysis of real life situations involving strategic management decision making.

We believe that our teaching methodology gives students the courage and confidence they need in a global business context.
Koç University
Koç Üniversitesi is a non-profit private university founded in 1993 by the Vehbi Koç Foundation. The late Vehbi Koç is the founder of the Koç Group, the biggest industrial group in Turkey. The Vehbi Koç Foundation is the most influential foundation in Turkey and operates in the areas of education, health, and culture.

For more information please visit: http://www.ku.edu.tr
Koç University
Graduate School of Business

Renowned for its faculty, research, and international partnerships, the Graduate School of Business is a truly exceptional institution dedicated to educating creative, versatile, and socially responsible future leaders.

The Graduate School of Business’ mission is to provide the best education in order to contribute to the welfare of Turkey and all humanity. The Graduate School of Business aspires for its graduates to become leaders in their professions anywhere in the world, critical thinkers, creative individuals, who are socially responsible, and be committed to the highest ethical standards and to the values of democracy.

The Graduate School of Business’ research aims to extend knowledge and to influence the intellectual, technological, economic, and cultural advancement of Turkey and its surrounding regions.

Koç University Graduate School of Business strives to achieve excellence. It is a high quality institution that aims to provide the best education with the best faculty, infrastructure, international network, research performance, and the best corporate relations.

For more information please visit:
www.gsb.ku.edu.tr
KOÇ CEMS Master of Science in International Management

KOç University is the only Turkish university that is a member of CEMS (The Global Alliance in Management Education), which brings top academic institutions, leading multinational companies, and outstanding students together from all around the world to educate future global business leaders.

What is CEMS?
KOÇ CEMS MIM is the most internationally and culturally diverse graduate program, which provides a unique blend of top-level education and professional experience for multilingual, multicultural postgraduate students. KOÇ CEMS MIM enables students to develop their management skills, broaden their multicultural knowledge and career prospects through international study and work experience.

Founded in 1988, today CEMS has 26 academic members across 4 continents, 68 corporate partners, and over 5,500 alumni.

Member academic institutions of CEMS are the best business schools and universities in their countries with international academic reputation, outstanding research profile, and proximity to the corporate world.

CEMS corporate partners contribute to the program with human resources and input into the curriculum itself. They chart skill seminars, give lectures, provide internships or invite CEMS students to company activities and Business Projects where students learn about certain corporate practices or solve real world problems.

KOÇ CEMS MIM
If your target is to be a business leader in a multinational or global company, KOÇ CEMS MIM is the right choice. With the endless opportunities that KOÇ CEMS MIM presents and the “global focus” of the program, you will definitely feel ready to lead a company in the most effective way.

During the program, students are exposed to interdisciplinary problems in an international context and are encouraged to adopt an analytical and critical attitude in lectures, discussions, and projects.
What does KOÇ CEMS MIM offer during the program?

- A diversified curriculum that allows students to focus on their own field of interest
- International study (for one semester) in a member academic institution
- A practical learning environment where students are exposed to real life situations
- A network of best academic institutions and global companies to work together
- International internship experience in a company

CEMS MIM ranked 1st in 2009, and 2nd in 2010 by Financial Times. In 2010, CEMS MIM emerged once more as the number one program for combined international results (international faculty, student and board diversity, alumni mobility, and international course experience) and features in the top 3 since the creation of the ranking in 2005.

Corporate partners contribute to the program with human resources, and input into the curriculum itself.

Top academic business schools from all over the world provide international study opportunities for CEMS students.
What is after graduation?
The CEMS alumni network includes more than 5,500 members around the world. CEMS MIM participants benefit from career support and privileged links to program graduates who have moved to leadership roles in banking and finance, consulting, consumer goods, automotive, and healthcare industries. Also, local communities in 20 countries provide an extensive network and social activities.

Complementing the unmatched business education provided by CEMS MIM, there are a number of specific aids to help students find the right career: CEMS Career Forum, CEMS Online Job Market, and CEMS Student Online CV Database.

CEMS Career Forum: CEMS Career Forum provides a unique opportunity for CEMS MIM students, alumni, and corporate partners to meet each other. CEMS MIM students can apply for pre-scheduled interviews with the participating companies. Students who are selected may be eligible for a travel subsidy to the Career Forum venue.

CEMS Online Job Market: CEMS Online Job Market is a networking service for the exclusive use of corporate partners, students, and alumni. In particular, it enables students and alumni to browse current job offers and internship opportunities.

For more information please visit: http://www.cems.org/students/career-services
Of the CEMS MIM graduates in 2009, 99% secured employment prior to or within 3 months of graduation, and 74% started to work for multinational companies.

Of the CEMS MIM graduates in 2009:

- 99% secured employment prior to or within 3 months of graduation
- 41% work outside their home country
- 74% work for a multinational company
- 33% work for a CEMS corporate partner
- 71% interact with 3 or more different nationalities on a daily basis

As far as the operational area is concerned, of the CEMS MIM graduates in 2009:

- 20% work in management/consulting sector
- 16% work in consumer goods sector
- 8% work in investment banking sector
- 6% work in commercial/private banking sector
- 9% work in energy sector
What do KOÇ CEMS MIM students say about the program?
KOÇ CEMS MIM is a wonderful opportunity for new graduates who would like to have a good start in their international management careers. KOÇ CEMS MIM gives the chance to work with people from top academic institutions and global companies from all over the world. Although it is a demanding program, expanding my knowledge and managerial skills while working with people from different countries, and building networks across borders make this challenge worthwhile!

As a current graduate student at such a prestigious and globally recognized master program, I believe that studying at KOÇ CEMS MIM at Koç University is one of the best things I have done in my life. With the rich content that KOÇ CEMS MIM presents to us, I feel much more confident and ready to work as a well-equipped manager in my professional life.

I am very proud of being part of such an exclusive, highly selective, and competitive environment.
KOÇ CEMS MIM accepts applications of students whose Bachelor’s degree is not in a business-related field.

**Pre-Master: For non-business undergraduate degrees**

Students who received their BA or BSc degree in a non-business area (such as engineering, social sciences, arts, etc.) can still apply. The ones who are accepted need to take 10 business courses (30 credits) to continue with KOÇ CEMS MIM. The students who have already taken some business courses need to take less.

**Tentative Courses for KOÇ CEMS MIM Pre-Master Semesters**

Students are allowed to take the Block Seminar after completion of Pre-Master I, even if they have to continue to the Pre-Master II. The Block Seminar takes place before the Fall Semester starts.

<table>
<thead>
<tr>
<th>Component</th>
<th>Semester</th>
<th>Course</th>
<th>Course code</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-MASTER I</td>
<td>SUMMER</td>
<td>MANAGING ORGANIZATIONS</td>
<td>MGMT 501</td>
</tr>
<tr>
<td></td>
<td></td>
<td>STATISTICS</td>
<td>STAT 501</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ORGANIZATIONAL BEHAVIOR</td>
<td>MGMT 502</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MANAGERIAL ECONOMICS</td>
<td>MGEN 501</td>
</tr>
<tr>
<td>PRE-MASTER II</td>
<td>FALL</td>
<td>MANAGERIAL FINANCE</td>
<td>MFIN 501</td>
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<td></td>
<td></td>
<td>MANAGEMENT SCIENCE</td>
<td>QMBU 501</td>
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<td></td>
<td></td>
<td>MARKETING MANAGEMENT</td>
<td>MKTG 501</td>
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<td></td>
<td></td>
<td>OPERATIONS MANAGEMENT</td>
<td>OPSM 501</td>
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<tr>
<td></td>
<td></td>
<td>ACCOUNTING MANAGEMENT</td>
<td>ACCT 501</td>
</tr>
</tbody>
</table>
KOÇ CEMS MIM Curriculum

<table>
<thead>
<tr>
<th>KOÇ CEMS MIM</th>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3*</th>
</tr>
</thead>
<tbody>
<tr>
<td>16 CREDIT POINTS**</td>
<td>17,5 CREDIT POINTS</td>
<td>(in case there are missing credits)</td>
<td></td>
</tr>
<tr>
<td>GLOBAL STRATEGY COURSE, AND 4 OTHER KOÇ CEMS COURSES AT KOÇ</td>
<td>BUSINESS PROJECT, CROSS CULTURAL MANAGEMENT*** AND 2 OTHER COURSES AT KOÇ OR CEMS PARTNER</td>
<td>ELECTIVE COURSES AT KOÇ (if the student obtained less credits than the total required load -minimum 36 credits- (s)he may take courses in a third semester)</td>
<td></td>
</tr>
<tr>
<td>+ CEMS BLOCK SEMINAR AT KOÇ (2 CREDIT POINTS)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+ CEMS SKILL SEMINAR (1 CREDIT POINTS)</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>+ CEMS LANGUAGE TESTING</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>+ CEMS INTERNSHIP MIN 10 WEEKS</td>
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<td></td>
</tr>
</tbody>
</table>

*It is possible to finish the course work and Business Project in 2 semesters.  
**1 credit=2 ECTS  
***Prerequisite Global Strategy MGMT 506, offered in the Fall Semester (Semester I).
KOÇ CEMS MIM starts with a Block Seminar, which takes place before the start of the Fall Semester (Semester 1). In Semesters 1 and 2, international management foundation courses are supplemented with elective courses with an international perspective. Students study at least one semester at Koç University and one semester abroad at CEMS partner schools.

International Management Foundation Courses
These courses provide students the foundation in knowledge and skills in international management. The courses include Global Strategy, Cross Cultural Management, and other international management courses.

Block Seminar
Koç students start CEMS MIM with a week long, intensive seminar called Block Seminar. Block Seminars are academically and culturally intensive, and the experience is the ideal starting point into the program.

Students acquire in-depth knowledge of the chosen topic in this very short period of time. There is also an important social aspect to the Block Seminars as this may be the first opportunity for incoming KOÇ CEMS MIM students to meet and exchange with their new classmates. Block Seminars are open to CEMS MIM students at other CEMS universities.

Watch for our Block Seminar announcement at www.gsb.ku.edu.tr

Skill Seminars
Skill Seminars exemplify the managerial and applied foci of CEMS. Skill Seminars are training seminars in practical skills. They are essential to jump into an effective professional career and fundamental to adjusting easily to an international management environment.

These shorter seminars are held throughout the semesters and often in close cooperation with CEMS corporate partners.

Elective Courses
International management foundation courses are rounded out with electives each semester. These electives allow students to deepen their knowledge in a specific area of international management. Students select many of these electives from the offerings at the partner schools.

For a sample of elective courses available at Koç University, visit www.gsb.ku.edu.tr
Elective courses enable students to deepen their knowledge in a specific area of international management.

**Suggested KOÇ CEMS MIM and KOÇ MIM Electives**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 550</td>
<td>Strategic Behavior, and Competition in Telecommunications</td>
</tr>
<tr>
<td>MGMT 550</td>
<td>International Negotiations</td>
</tr>
<tr>
<td>MGMT 550</td>
<td>International Human Resources Management</td>
</tr>
<tr>
<td>MGMT 550</td>
<td>Innovation Management</td>
</tr>
<tr>
<td>MGMT 550</td>
<td>Doing Business in China: Economics, Politics, and Culture</td>
</tr>
<tr>
<td>MGMT 550</td>
<td>Corporate Social Responsibility</td>
</tr>
<tr>
<td>MGMT 505</td>
<td>Leading, and Managing in Organizations</td>
</tr>
<tr>
<td>MFIN 502</td>
<td>Financial Management II</td>
</tr>
<tr>
<td>MFIN 550</td>
<td>Financial Markets and Instruments</td>
</tr>
<tr>
<td>MFIN 550</td>
<td>Introduction to Risk Management</td>
</tr>
<tr>
<td>MFIN 550</td>
<td>Portfolio Management</td>
</tr>
<tr>
<td>MFIN 403</td>
<td>Financial Markets and Institutions</td>
</tr>
<tr>
<td>ECON 580</td>
<td>The Economics of Institutions</td>
</tr>
<tr>
<td>ECON 532</td>
<td>Economics of Information, and Contracts</td>
</tr>
<tr>
<td>MGEC 503</td>
<td>Game Theory for Business Managers</td>
</tr>
<tr>
<td>MGEC 532</td>
<td>Political Economy of Globalization and Development</td>
</tr>
<tr>
<td>INTL 534</td>
<td>Europe in a Global Context</td>
</tr>
<tr>
<td>INTL 503</td>
<td>Globalization and International Relations Theory</td>
</tr>
<tr>
<td>INTL 531</td>
<td>International Political Economy</td>
</tr>
<tr>
<td>INTL 533</td>
<td>Politics of European Integration</td>
</tr>
<tr>
<td>INTL 520</td>
<td>International Law</td>
</tr>
<tr>
<td>INTL 570</td>
<td>International Conflict and Security</td>
</tr>
<tr>
<td>INTL 506</td>
<td>Contemporary Issues in Turkish Politics</td>
</tr>
<tr>
<td>INTL 465</td>
<td>International Negotiations</td>
</tr>
<tr>
<td>OPSM 506</td>
<td>(Global) Supply Chain Management</td>
</tr>
<tr>
<td>OPSM 550</td>
<td>Selected Topics in Operations Management</td>
</tr>
<tr>
<td>MGIS 501</td>
<td>Information Systems &amp; Electronic Commerce</td>
</tr>
<tr>
<td>MGIS 541</td>
<td>Database Management Systems</td>
</tr>
<tr>
<td>MKTG 520</td>
<td>Marketing Research</td>
</tr>
<tr>
<td>MKTG 522</td>
<td>Consumer Behavior</td>
</tr>
<tr>
<td>MKTG 523</td>
<td>Strategic Marketing</td>
</tr>
<tr>
<td>MKTG 550</td>
<td>Data Analytics for Marketing Management</td>
</tr>
<tr>
<td>MKTG 550</td>
<td>International Brand Management</td>
</tr>
<tr>
<td>MKTG 405</td>
<td>Sales Management</td>
</tr>
<tr>
<td>QMBU 501</td>
<td>Introduction to Management Science</td>
</tr>
<tr>
<td>ACCT 502</td>
<td>Managerial Accounting</td>
</tr>
<tr>
<td>ACCT 504</td>
<td>Auditing</td>
</tr>
<tr>
<td>ACCT 550</td>
<td>International Accounting Standards</td>
</tr>
<tr>
<td>LAW 414</td>
<td>International Business Law</td>
</tr>
</tbody>
</table>
Semester Abroad
KOÇ CEMS MIM students spend one or two academic semester(s) abroad*. Students are integrated in a very international cohort of students and exposed both inside and outside the classroom to cross-cultural learning experiences. At each school, the CEMS Club is organizing an active social life to build the real CEMS network spirit.

Tri-National Track
Under certain circumstances, students may spend a second semester abroad* during the program.

*“Abroad” is defined by:
1. Outside the country where the student’s Bachelor’s degree is delivered,
2. Outside the country where the student’s Master’s degree is going to be delivered.

Internships Abroad
Internships provide students with a real life professional learning experience by integrating them into an organization’s culture and processes outside of their home countries. A ten-week international internship must be completed to fulfill the requirements of KOÇ CEMS MIM. Students have the opportunity to complete this internship before starting the courses, between semesters or at the end of semester 2 or 3. The main objective is to turn academic experience and theoretical knowledge into a professional, multicultural experience.

Language Skills
KOÇ CEMS MIM is designed to give future international managers the skills they need to succeed in global markets. Speaking the relevant foreign language is essential if managers are to work effectively abroad. KOÇ CEMS MIM is thus rigorous in its testing of language abilities, ensuring the students’ ability to live and work in different cultures. In a business context, this means that CEMS graduates must be able to perform certain important tasks at a professional level. KOÇ CEMS graduates are expected to be fluent in two foreign languages by the time they graduate.

International Business Projects
Within KOÇ CEMS MIM curriculum, Business Projects are designed as a real life learning experience for students. International student teams, comparable to mini-consultancy teams, solve a real life business problem supervised by both a corporate and an academic coach. Student teams present the results in a final report and make an oral presentation to a corporate and an academic audience.
KOÇ CEMS MIM is designed to give future international managers the capabilities they need to be successful in the global business world.

KOÇ CEMS MIM Admission Requirements
The KOÇ CEMS MIM is specifically suitable for students who value;
• Academic excellence, interpersonal competence, multicultural aptitudes
• International careers, global citizenship, social responsibility, ethical standards
• Leading positions in international organizations
• Being part of a strong international network
• Studying abroad at top universities in member countries
• Improving their language skills.

The admission requirements for all candidates are:
• To be highly motivated and dedicated to make a firm commitment throughout the full length of the program;
• To have a Bachelor’s degree from a recognized university;
• To take the TOEFL (min. score 600/100/250) and GMAT tests. TOEFL and GMAT scores should be sent to institution number 0163;
• To have either received a Bachelor’s degree in Management or Economics or a related field; or to have taken at least 8 management-related courses during their undergraduate degree (with two more to be taken during the first semester of CEMS MIM); otherwise, students are required to take Pre-Master semester(s) before they start the program;
• To have proficiency in a second language (the languages being Spanish, Italian, Chinese, French, German, Portuguese, Russian, Czech, Norwegian, Danish, Dutch, Finnish, Hungarian, Irish, Japanese, Polish, Swedish, Turkish) A test score or certificate indicating the level of the second foreign language, if available, should be submitted together with the application documents. Note that proficiency in a second foreign language is not a requirement for entry into the CEMS program. It is a requirement for graduation from CEMS MIM;
• To submit an official academic transcript from the undergraduate institution;
• To complete the application form as specified;
• To submit two reference letters;
• To submit the application fee payment slip;
• To participate in the assessment day if invited.

Professional experience is NOT a requirement.
KOÇ Master of Science in International Management

KOÇ MIM is a pre-experience program that equips students with the skills and knowledge necessary for a career in international management.

If a student received a Bachelor’s degree in Management or Economics or a related field, (s)he can complete the program in one year. Other students need to complete a pre-master program before they start with KOÇ MIM.

<table>
<thead>
<tr>
<th>KOÇ MIM</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SEMESTER 1</strong></td>
<td><strong>SEMESTER 2</strong></td>
</tr>
<tr>
<td>16 CREDIT POINTS</td>
<td>17.5 CREDIT POINTS</td>
</tr>
<tr>
<td>5 COURSES</td>
<td>3 COURSES + BUSINESS PROJECT</td>
</tr>
</tbody>
</table>

Entry option to KOÇ CEMS MIM GPA>3.3 average, 15 credit points, and meet interview criteria.
KOÇ MIM Admission Requirements

Admission requirements for all candidates are:

• To be highly motivated and dedicated individuals who make a firm commitment throughout the full length of the study;

• To have a Bachelor’s degree from a recognized university;

• To take the TOEFL (min. score 550/80/213) and GMAT (min. score 550) (Candidates who have taken the GMAT test, and have obtained a score of 550 or more are exempted from ALES). TOEFL, and GMAT test scores should be sent to institution number 0163;

• To have either received a Bachelor’s degree in Management, Economics or a related field; or to have taken at least 8 management related courses during their undergraduate degree (with two more to be taken during the first semester of KOÇ MIM); otherwise, students are required to take Pre-master semester(s) before they start the program;

• To submit an official academic transcript from every undergraduate institution that has been attended;

• To complete the application forms and essays;

• To submit two reference letters;

• To submit the application fee payment slip;

• To participate in the assessment day if invited.

Professional experience is NOT a requirement!
How can you take the first step towards a global career?
The admission decision is based on a consideration of the whole application record and the assessment day results. It is not based on an explicit formula.

Students who want to use the option of getting transferred from KOÇ MIM to KOÇ CEMS MIM need to complete one semester of KOÇ MIM and achieve a minimum GPA of 3.3 (out of 4.00) in their first semester of KOÇ MIM. Candidates will also be interviewed to assess their suitability for the degree.

Application Forms
Applications to KOÇ MIM must be completed by the end of May of that year.

The application forms for KOÇ CEMS MIM and KOÇ MIM are the same and can be downloaded from the link below: http://www.ku.edu.tr/ku/images/GSB/cems mim application formi.pdf

For further information concerning the Master of Science in International Management programs, please visit e-mail mim@ku.edu.tr or call +90 212 338 1307
26 ACADEMIC MEMBERS

AUSTRALIA
The University of Sydney

AUSTRIA
Vienna University of Economics & Business

BELGIUM
Louvain School of Management

BRAZIL
Fundação Getulio Vargas - EAESP

CANADA
Richard Ivey School of Business, University Western Ontario

CHINA - BEIJING
Tsinghua University School of Management and Economics

CHINA - HONG KONG
Chinese University of Honk Kong

CZECH REPUBLIC
University of Economics, Prague

DENMARK
Aalto University School of Economics

FINLAND
HEC Paris

FRANCE
University of Cologne

GEARANY
University of Economics, Prague

HUNGARY
University of Economic, Budapest

IRELAND
UCD Micheal Smurfit Graduate School of Business

ITALY
Università Commerciale Luigi Bocconi

JAPAN
Keio University

NORWAY
Norwegian School of Economics & Business Administration

POLAND
Warsaw School of Economics

PORTUGAL
Faculdade de Economia da Universidade Nova de Lisboa

RUSSIA
Graduate School of Management, St. Petersburg State University

SINGAPORE
National University of Singapore

SPAIN
ESADE

SWEDEN
Stockholm School of Economics

SWITZERLAND
University of St. Gallen

THE NETHERLANDS
Rotterdam School of Management, Erasmus University

TURKEY
Koç University

UNITED KINGDOM
LSE, The London School of Economics & Political Science

OVER 60 CORPORATE PARTNERS

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AT Kearney
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Arla Foods
BNP Paribas Fortis
BP
Barilla
Canal +
CEMEX
Credit Agricole S.A.
Crédit Suisse
CEZ
CIB Bank
D
Deloitte Touche Tohmatsu
Deutsche Bank
Dayman Worldwide
E
EADS
EDP – Energias de Portugal
Eni International Resources
EF Education First
F
Fidelity International
G
GDF Suez
Google

H
Henkel AG
Hewlett Packard
HSBC
Indest Company
ING Group
Itau Unibanco
KONE
KPMG
WKKOMAN Corporation
Kowa Company
L’Oréal
Lawson Inc.
McKinsey & Co.
Millennium BCP
MOL Group

Nestlé
Nokia Cooperation
Novo Nordisk
Nomura Securities
OMV
Oesterreichische National Bank

P
PricewaterhouseCoopers
Procter & Gamble
Pilsner Urquell / SABMiller Group
Reckitt Benckiser
S
Sanderer
Sberbank
Schindler Corporation
Schneider Electric
Shell
Siemens Management Consulting
Société Générale
Statoil
Stakraft AS
Swiss Re
Sisena

T
Thomson Reuters

U
UBS
Unibail - Rodamco
Unicredit Group

V
Vestas Wind Systems
Vodafone
Vodafone

W
Whirlpool
Wolseley Group

Z
Zurich Financial Services

SOCIAL PARTNERS (NGOs)

CARE International
Fairtrade Labelling Organisations International
Koç University Graduate School of Business is the leading school in business education in Turkey and stands among the most successful business schools globally. In Financial Times Global Executive MBA Rankings 2010, Koç ranks 24th in Europe, 57th in the world and is the only business school from Turkey and also from the surrounding region ranked in top 100.

Koç University Graduate School of Business’ vision is being recognized as a model in Turkey and beyond. Its mission is building the most innovative post-graduate business programs and acting as a facilitator of change and progress. With its program offerings and partnerships, the School is the pioneer in terms of the first achievements in management education in Turkey. It established the first Executive MBA Program in Turkey. Its MSc in Finance program is the first CFA Program Partner in Turkey. Koç University became a member of CEMS – The Global Alliance in Management Education as the only Turkish university in 2009. CEMS MIM (Master of Science in International Management), ranked 1st in the Financial Times Master in Management Rankings in 2009, and 2nd in 2010.

Choosing Koç University Graduate School of Business and coming to Istanbul mean choosing a fascinating place to live, study, and work. Istanbul has a unique geographical location as the city on two continents and has a beautiful landscape where you feel the combination of contemporary and traditional. It is the business headquarters of Turkey, which is the 16th largest economy in the world and 6th among the EU Countries in 2009 as stated by IMF. With its dynamic, stable, attractive, and promising economy, Turkey is becoming the international business center and hub with easy access to multiple markets including Europe, Russian Federation, Middle East, North Africa, Central Asia, and Caucasus.