Features 4 Moore School partnering with Walmart
6 Zero impact
8 What’s happening with Innovista?
10 Finding my voice
14 Face your fears

Moore News 18 The latest on faculty, students, and programs, including green internships, the new EMHR, camps for young business scholars, and the “boys of summer”—business students on USC’s championship baseball team!

Moore Gallery 26 IMBA photo contest winners and the 2010 Business Leadership Dinner.

Moore Giving 28 Featured faculty honored at Investiture this fall, and the donors who made the endowed chairs possible. Plus, an introduction to our new directors of advancement and development.

Moore Giving Back 32 Alumna making a difference in Paraguay, and students stay up all night for a good cause.

Moore Alumni 36 Class notes and alumni news, and information from your alumni director to help you stay connected.

Know Moore 44 Slow to change

For address changes and alumni news, please contact us at alumni@moore.sc.edu or call 803-777-7602.

On the Cover | The Moore School’s goal to build a facility with net-zero energy consumption has earned support from the U.S. Department of Energy and set the bar high for future construction in the capital city and the state. Columbia landmarks featured in the cover illustration include the Carolina Coliseum, the Meridian Building, the South Carolina Statehouse, the University of South Carolina Horseshoe gates, Capstone House, and the Discovery I Building in Innovista.
Step Into the Global Economy—Join the Darla Moore School’s International Business and Chinese Enterprise Program (IBCE).

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Dear Friend,

In just three short years, the Darla Moore School of Business will move into a new home in the heart of Innovista, the University’s research district in downtown Columbia. But this won’t be just another new building: it will be among the most energy-efficient office buildings in the United States.

Our new $90 million building will serve as a physical manifestation of our school’s initiative of sustainable enterprise and development. We hope to achieve a minimum rating of Platinum in the Leadership in Energy and Environmental Design (LEED) Green Building Rating System, and will pursue a rating of Net-Zero. Net-Zero energy buildings generate as much energy as they consume through efficiency technologies and on-site power generation.

If we succeed, our 250,000-square-foot building will be the first large-scale Net-Zero energy building in the southeastern United States. In June, our chances of success increased dramatically when the Moore School was selected by the U.S. Department of Energy to participate in its Commercial Building Partnerships program, which creates partnerships between its national research laboratories and building projects to significantly improve energy efficiency in new and existing commercial buildings. Experts at the Lawrence Berkeley National Laboratory will lead national energy labs and private consulting firms in providing our architects and engineers with technical assistance through the entire design and construction process at no cost to us.

A clear factor in the Moore School’s selection is its commitment to use the expertise of faculty and students in addressing the business case for sustainability and to document the business case for Net-Zero energy commercial buildings. This expertise combined with our role as the economic development hub of Innovista will position the Moore School to take a leading role in this burgeoning field.

But getting from here to there will require much more work than many of us ever imagined. Since last November, members of the Moore School community have learned that a great deal of thought and planning is required to create a facility that will not only meet our needs three years from now, but will also adapt with the school as it advances in the future.

We have been fortunate enough to be guided through this complex process by very able consultants from DEGW, a leading New York-based architectural planning and design firm. In fall of 2009, DEGW engaged faculty, staff, students, and a wide range of external stakeholders, including alumni, to think creatively about the future direction of the Moore School. Over several months they conducted a series of meetings, visioning sessions, user workshops, interviews, surveys, benchmarking, needs assessments, and roundtable discussions. They gathered our insights, ideas, needs, and wishes, and created a detailed document called a Vision Brief (online at www.moore.sc.edu/newbuilding) that defined three possible scenarios for the future of the Moore School.

This past spring, DEGW helped us through the Space Programming phase, which produced a document outlining the qualitative and quantitative list of spaces needed, including departments, offices, cafés, lecture halls, classrooms, library, auditorium, atrium, etc. With great anticipation, we delivered the Vision Brief, Design Brief, and Space Programming documents to Rafael Viñoly Architects, world-renowned for iconic designs, to guide them as they begin the architectural design process.

We have set our sights high, and I am confident we will succeed. We have a stellar team of faculty, professional staff, corporate partners, Business Partnership Foundation board members, and a most dedicated group of alumni by our side in this journey. We are honored to have your support.

Please follow our building progress throughout the coming years via our Web page and e-newsletter, Moore News. Before you know it, we will be breaking ground—on our ground-breaking building.

Kind regards,

Hildy Teegen, Dean
teegen@moore.sc.edu
803-777-3176
Moore School partnering with Walmart to develop sustainability case studies

Take the largest player in worldwide products distribution, add a business school renowned for its emphases on sustainability, international business, and global supply chain management, and you have an ideal collaboration to develop case studies around sustainable practices.

Walmart receives hundreds of requests for access each year from universities for academic research and case study development. Now the global giant has agreed to allow the Darla Moore School of Business, along with the University of Arkansas, to create case studies on the corporation as it strives to create sustainability standards throughout its global supply chain system.

“They are trying to create standards by which to judge the lifecycle or footprint of all the products they sell. ... It’s a huge undertaking,” says Andrew Spicer, associate professor of international business, who will lead the effort at Moore. Faculty from the Moore School will team with faculty from the University of Arkansas, led by Dr. Jon Johnson, co-director (with Jay Golden, Arizona State University) of the Sustainability Consortium, working to develop a Sustainable Index for consumer products.

“This is about the creation and the implementation of these standards, and the design [of this research] is to see this from different perspectives,” Spicer explains. “They [UA faculty] have been looking at the science and standard creation. ... We will also look at these issues from an international business, supply chain, and governance perspective.”

The Moore School proposed the joint project with the University of Arkansas in the Moore School CIBER proposal this year. The Moore School was approved for a four-year continuation to host a Center for International Business Education and Research [CIBER]. See related story, page 23.

The proposed six case study topics are:

- Walmart and Sustainability: The Business Decision to Innovate
- The Creation of New Environmental Standards
- Managing a Global Supply Chain
- The Challenge of Global Governance
- Do Customers and Investors Care?
- International Management and Organization

Faculty will begin to develop these case studies in late 2010, and they will be adapted into curricula and test driven with classes of business students in 2011–2012. Ultimately, they will be incorporated into Moore School’s signature Faculty Development in International Business program (FDIB—also sponsored through CIBER) course offerings in 2012.

“This is a great fit with our two areas of emphasis—sustainability and international business,” says Randy Folks, associate dean of international activities and executive director of CIBER. “It is a tribute to the two schools involved and lives up to the goals of CIBER—to create benefits regionally and internationally.”
“They [Walmart] are trying to create standards by which to judge the lifecycle or footprint of all the products they sell. It’s a huge undertaking.”
Zero impact

The school’s goal to build a facility with net-zero energy consumption has earned support from the U.S. Department of Energy and set the bar high for future construction in the capital city and the state.

The Darla Moore School of Business at the University of South Carolina has been selected by the U.S. Department of Energy (DOE) to partner with its national laboratories in its Net-Zero Energy Commercial Building Initiative.

The Moore School applied for this prestigious program to help ensure that it attains its ambitious goal of achieving net-zero energy consumption in its new building, now in the design phase and scheduled for occupancy in May 2013.

Through this program, the DOE seeks to significantly improve the energy efficiency of new and existing commercial buildings to reduce national energy demand. Its ultimate goal is to have net-zero energy commercial buildings of all types up and running in the U.S. by 2025. Net-zero energy buildings generate as much energy as they consume through efficiency technologies and on-site power generation.

The Lawrence Berkeley National Laboratory will convene national energy labs and private consulting experts who will lend the Moore School their expertise in advanced energy technologies and building systems, improved design tools and operating practices, high-quality indoor environments, and mechanisms for more effective policy, finance, and other innovative market transformation activities to help ensure that the school’s new building is among the most energy efficient buildings in the United States.

The DOE’s Commercial Building Initiative is managed by the National Renewable Energy Laboratory (NREL), one of three national labs participating in the initiative this year. According to NREL representatives, the Moore School building project was selected, in part, because of the school’s interest in and ability to build case studies on energy efficiency and building technology and to document the business case for net-zero energy commercial buildings.

“The Moore School will leverage the expertise of faculty and students who will conduct rigorous business case analyses, beginning with the design phase of this building, through occupancy, and well beyond,” said Hildy Teegen, dean of the Moore School. “This building will truly manifest our initiative of Sustainable Enterprise and Development.”

The building will enhance learning, research, and collaboration with other organizations. Furthermore, achieving Net-Zero, especially in South Carolina’s hot and humid climate, will encourage innovation and energy efficiency in higher education facilities throughout the state and the nation.

“It is our intention to serve as a demonstration of what is possible; a three-dimensional business case for sustainability that invites others to pursue similar strategies,” said Teegen.

The Moore School’s new $90 million facility will be located in the heart of Innovista, the university’s research district in downtown Columbia. If the school is successful in its goal, the approximately 250,000-square-foot building will be the only large-scale, net-zero energy building in the southeastern United States.

While the State of South Carolina requires all new government-funded commercial construction and renovations to achieve a green building rating of Silver in the LEED (Leadership in Energy and Environmental Design) Green Building Rating System, the Moore School hopes to achieve a minimum of LEED Platinum and will pursue a rating of Net-Zero.

The methods and technologies developed during the construction of the Moore School building will guide construction of all new University facilities, ensuring that they go well beyond the state’s requirement of achieving LEED-Silver certification. The University of South Carolina’s Columbia campus currently has one LEED-Silver certified building and one LEED-Gold certified building, with others pending certification. The University has been committed to sustainability since 1998, when it joined with two other state universities to form the Sustainable Universities Initiative, pledging to incorporate sustainability into operations and academics.
Don Herriott, named director of Innovista partnerships in January of this year, wants alumni to know there’s a lot going on with Innovista. Though there have not been major announcements along the lines of the master plan for Columbia’s Waterfront District announced in 2006 or the creation of the Consortium for Enterprise Systems Management announced in December 2008, a number of events and initiatives have taken shape:

• A National Hydrogen Association Conference was held in Columbia last year to much acclaim. The event drew industry leaders from around the country and the world, and has generated interest among professionals wanting to move here and work with researchers and entrepreneurs in the future fuels arena.

• At that conference, The Hydrogen Fuel Knowledge Dashboard was showcased by Collexis, an example of a successful company that grew out of the USC Technology Incubator to become an Innovista tenant.

• The grand opening for the SCRA (South Carolina Research Authority) USC Innovation Center, in close proximity to the College of Engineering, was held in August. The center provides space for knowledge-based and light manufacturing companies as they grow their business and commercialize research.

• A $30 million gift to the University and the School of Pharmacy to fund the Kennedy Pharmacy Innovation Center, to be housed in Discovery I, was announced in September. The Moore School will be involved in efforts there to help future pharmacists also become entrepreneurs in the health care industry.

With the Darla Moore School’s future relocation to Innovista, Herriott envisions a hotbed of entrepreneurial activity that will create internships and student projects, and leadership roles for Moore graduates, some who will become the CEOs of these start-ups.

“I will predict in the longer term, that we are going to see some very large companies that have been spawned out of Innovista,” says Herriott. “I certainly think that we will see some companies within a decade that are generating sales in the hundreds of millions.”

The potential for Innovista is “huge,” says Herriott. “But it will take a long time to develop. The impact really will be to change the economic foundations of the Midlands toward a more innovation-based economy—to attract the high-tech, high-value generation of start-ups or early stage companies.”

Herriott points to the Consortium for Enterprise Systems Management as a model of the synergies that will take place. A collaboration among IBM, the University and BlueCross BlueShield, the Consortium will serve as an “IT greenhouse” to develop IT talent in Columbia. Two additional IT firms, TM Floyd and VC3, have joined the Consortium and committed to locating in Innovista.

“That was the vision of Innovista - to bring like-minded people in technology together … and that becomes a magnet. USC has something of value to offer these companies. They coalesce and move forward together.”

Herriott, who retired as head of Roche Global Chemical Manufacturing in late 2009, sees his role as working with the University, the community, and business leaders to advance the strategic vision of Innovista. He emphasizes the word “partnership” in his title.

To that end, he is hard at work with others to shape a strategic plan that will include a comprehensive picture of the organizations and avenues in place for entrepreneurial activity in the Midlands and the state.

“Right now we’ve identified 21 groups working on this, there will be more. … Better coordination is needed and there are gaps,” says Herriott.

Chiefly, there is a lack of venture capital in the state. He mentions that there are only three businesspeople (all USC alumni) working in venture capital. “My only disappointment is that we have three guys doing this. If we were in Silicon Valley, we’d have 300 men or women in this area.”

Innovista is not just about the economic activity it brings, Herriott adds. It’s also about quality of life.

“The two clear differentiations of Innovista as a research park are, one, that this is a research park within a community that has a high quality of life for living, learning, working, and playing.

“And, the second is a strong, internationally known business school.”
Innovista is the vision of University, city, and state leaders for a high-tech, interactive community where academic researchers, entrepreneurs, and students will live, work, and play.

Ultimately, Innovista will encompass 500 acres along the gently flowing Congaree River in South Carolina’s capital city. A mixture of research and academic buildings, residences, retail space, restaurants, and green space will create an environment that attracts the best and brightest. It is seen as a catalyst for a new economy in South Carolina, built on a foundation of technology and knowledge-based jobs.

Proposed site of new Moore School facility
“You are going to need to think about doing something else,” the neurologist said in a flat, unaffected tone. I did not hear much after that. Those words reached down and clinched my heart. He continued to talk, but to me it sounded like the adults’ voices in a Charlie Brown cartoon. The date was Dec. 5, 2001—a surreal time following the terrorist attacks on September 11. My world, too, was crashing down like that heap of twisted metal in Lower Manhattan. My voice was failing me, and I was losing my ability to speak.

I am one of over a million Americans who each day must confront a cruel taskmaster—Parkinson’s disease. As Michael J. Fox puts it, “It is a gift that keeps on taking.” There is no cure. While it is usually associated with tremors and a rickety gait, there are literally hundreds of symptoms. The severity of the symptoms varies from week to week, day to day, hour to hour. Each day is a surprise; I get up in the morning, and the party begins.

At the same time the American people were anguishing over the tragedy of 9/11, Dr. Steven Mann, chair and professor of finance, was facing his own personal crisis. How he dealt with the diagnosis of a debilitating illness and yet continues to teach and practice his profession is inspiring. Here, in his own words, is his story.

Finding my voice

Winston Churchill said “Never, never, never give up.” I say that to myself several times a day. Parkinson’s disease may eventually defeat me, but I will not go quietly. I may lose my ability to speak, but my voice will never be silenced. This is my story.

By Steven Mann

“University of South Carolina | 11
Right Where I Live

Professors are communicators, and teaching is a performance art. For many of us, working in front of a crowd is our natural milieu. Personally, I feel more comfortable talking to forty people than I do one. The ability to speak and to speak clearly is essential not only for academic work but for what the economist Alfred Marshall referred to as “the ordinary business of life.”

Starting in the fall of 2000, people started mentioning to me that I was mumbling and slurring my words. I discounted it at first. But after an endless parade of “What?,” “Pardon?,” “Excuse me?,” and “Huh?,” I contemplated the possibility that it could be me. The possibility became a certainty in May 2001 when I was interviewed on television about interest rates. I was horrified as I watched the clip over and over. I turned to my wife Mary and blurted, “Is that how I really sound?” The response was a reluctant nod. I could no longer ignore what was happening to my body, much as I tried.

They Have Destroyed My Neighborhood

Like many Americans, I considered the terrorists attacks of Sept. 11, 2001, as an attack on me personally. Since 1994, I have traveled frequently to New York as a consultant to major banks, including Citigroup, Merrill Lynch, UBS, Bank of America, and Wachovia. My New York home was, and still is, that 55-story, black granite monument to hospitality, the Millennium Hilton, located at 55 Church Street directly across the street from Ground Zero. By the end of the day on September 11, a mammoth chunk of what I referred to as “my neighborhood” was destroyed—a monstrous heap of rubble. I spent the next day writing and fielding calls from local reporters about the geography of downtown Manhattan. Any diversion was welcome.

Suddenly, a thought surfaced: I had been scheduled to teach a program in the towers at the World Trade Center at the end of October. I realized it was not yet my time “to shuffle off this mortal coil.” I picked up the phone and started down the long road to a diagnosis.
Neurologists and More Neurologists

I want to make a personal appeal to those who one day may confront a medical challenge. Do not go on the Internet and try to diagnose yourself. You will only convince yourself that you have contracted the worst disease possible. I convinced myself that I had ALS and spent a month absolutely sure of my fate. It was the worst month of my life. When a neurologist told me emphatically that I did not have ALS, if I had thought he would not slug me, I would have kissed him.

It took nine months and several neurologists to find out what was wrong with me. My condition presented none of the well-known symptoms associated with Parkinson’s—tremors, trouble with balance, difficulty walking, etc. I learned from this experience that if one is having trouble getting diagnosed, go to a hospital at a university. I ended up at the Medical College of Georgia in Augusta, Georgia, where I had the great fortune to meet a talented and compassionate neurologist named Dr. Ned Pruitt.

I remember vividly receiving the diagnosis; Parkinson’s disease was the adversary, silently taking away my ability to speak. I felt like I had been walking for months in a long, dark tunnel and had emerged into the light. I reflected on the difficulty I had had teaching during the semester. Every class had been a struggle. I finished every day exhausted, but I never cancelled class. You never get off a roller coaster early; you stay on for the whole ride.

On the evening of the second day after diagnosis I received a phone message: “Steve, you picked up some hardware tonight.” It was the voice of my friend and colleague Ted Moore telling me that I had won one of the graduate student teaching awards. My eyes filled with tears. If the students only knew how much I wanted to do a good job for them. Perhaps they did.

A Day in the Life

Parkinson’s disease has altered my life, but not ruined it. My speech pattern is slow and halting. However, I truly believe that this disability has made me a more effective communicator. My mind still moves at mach 5, but there is a pause between thoughts and words. To fill the time, my brain scans my internal thesaurus to locate just the right word. I pack a lot more ideas into fewer words than I ever could before Parkinson’s.

Before Parkinson’s, my teaching style was a cross between an evangelical minister cranked up on speed and an auctioneer wearing tight shorts. Now that my speech is slow and halting, I think the students listen more carefully as a result.

So how is life with Parkinson’s disease almost nine years after diagnosis? Not too bad, thank you. I take one hour at a time. My wife, Mary, who is also my best friend, has handled “my condition” with the elan and compassion of a saint. My daughters, Meredith and Morgan, patiently help their Dad button his shirt every morning. I have a vast network of friends and colleagues whom I treasure. And the students I teach are my fountain of youth.

What about the future? I have a friend with Parkinson’s who told me once that he was doing fine, until the times when he started thinking about the future. As for me, I’ll take what comes. Don Quixote said, “Sanity may be madness, but the maddest of all is to see life as it is and not as it should be.” Another crazy optimist …

In addition to his teaching, Mann served this summer as an expert witness in court cases related to the financial crisis and completed the second edition of Introduction to Fixed Income Analytics, co-authored with Frank Fabozzi.
Face your fears

Mountain climbers face extreme challenges, including unpredictable weather, high-altitude illness, and brushes with death. Add to that a fear of heights for one Moore alumnus, who recently completed a climb on Mt. Everest in his quest to reach the seven summits. His journey has led him to now coach executives on team building and management, and to the creation of a non-profit organization to provide clean drinking water to people in developing nations.

By Gail Crouch

When Jamie Wilde (IMBA Vienna ’96) reached the top of Mt. Everest on May 23 of this year, he accomplished his sixth climb on his quest to tackle the world’s seven summits. Next up: a climb up Kosciuszko in Australia and an eighth summit, Carstensz Pyramid, in Indonesia, which most climbers now consider a “must also have” to claim the seven summits badge.

Wilde prepared for a year for the Everest climb. “My goal was to build muscle mass while maintaining my cardio fitness [from marathon running]. ... It is hard to prepare mentally for a 70-day expedition to the highest place in the world. I learned more on this expedition about my mental toughness than on any other expedition. I realized that I am a lot stronger than I believed.”

Overcoming his fear was a major challenge; ironically, Wilde is “terrified of heights.” Also overshadowing him was the memory of a teammate who perished during a 2005 climb of Everest. “I had seen 90 percent of the north side in 2005. I know what the weather can do on Everest. Dealing with fear was a huge challenge for me during the summit push.”

Wilde caught the mountaineering fever in 2002, when he made a pilgrimage to Africa’s Mount Kilimanjaro and watched the sun rise from a vantage point at nearly 20,000 feet. He calls it a “religious experience.”

Since then, he has climbed Elbrus (in Russia), Denali (in U.S.), Aconcagua (in Argentina), Vinson (in Antarctica), and Mont Blanc (border of France and Italy). In addition, he has plans to return to Cho Oyu (in China) were he became ill last year at 23,000 feet and had to turn around.

His experiences have become topics for inspirational talks and team-building sessions that he leads. Wilde finds many parallels with the challenges of climbing and the challenges within organizations.

“An expedition contains many aspects similar to the issues we deal with on a day-to-day basis in business ... start and end dates, resource recruitment and management, funding, planning and preparation, and execution. I tend to focus on the planning and preparation; the success of an expedition depends 90 percent on preparation and planning—how you train, what equipment, what route and resources you take all mean the difference between success and failure.

“You also need to draw on your experience from previous tours, both success and failure.”

When talking about teams, Wilde also draws from the Everest experience. “A big part of Everest was intercultural relations, as you can see from the composition of the team (50 percent Russian, three Poles, one Northern Irish, one English, one Macedonian, one Ukrainian and me). ... We were all dependent on each other, and communication among team members was most important. People are sensitive to political and cultural issues and discussion around these topics needs to be handled carefully. You cannot climb a mountain with people you don’t trust.”
Wilde with Nima Sherpa after successfully reaching the summit of Mt. Everest

Acclimitisation trek, Langtang, Nepal
Jamie Wilde’s travels in third-world countries led him to start The Wilde Foundation and Global H2O, dedicated to providing clean water and sanitation to the some of the world’s poorest people. He is working to build a global network of volunteers to raise money for safe water supplies and sanitation facilities. Wilde is proud that his organization puts money to work quickly and efficiently.

“Once a project is fully funded, we can deliver a finished project within three weeks, and our ratio of money donated to money invested is 91 percent,” Wilde said. Global H2O’s first initiatives have involved communities in Haiti and Uganda.

Wilde is recruiting volunteer directors worldwide, including other Moore School alumni. Starting with 120 director roles in the U.S., Wilde’s group is currently expanding into Europe and Asia. So far, there are licensed organizations in Germany, Austria, and Japan.

Leading those efforts in Austria and Germany are alumni David Humphrey (IMBA Vienna ’00), Albert Allbauer (IMBA Vienna ’96), and Sava Dalbokov (IMBA Vienna ’96), as well as Wilhelm Brunner, who initiated and implemented the first MBA programs taught in English along U.S. standards at the Vienna University of Economics & Business (former partner with Moore School for the IMBA-Vienna program). Another alumnus, Jeff Groover (MIBS ’96), has been working with H2O’s executive committee.

“We are looking for board members in the U.S, as well. One of our key strategies will be to tap into the university system, building clubs with the objective to build awareness and fundraising,” Wilde said.

For more information, to contribute, or to volunteer with H2O, visit www.globalh2o.org or write Jamie Wilde at james@globalh2o.org.
Carolina’s win was historic in so many ways.

The USC baseball team won the College World Series during its last appearance in famed Rosenblatt Stadium. The team became the first ever to win six consecutive games in Omaha on the way to a national title. The USC baseball program owns the longest current streak of NCAA Regional appearances among the 12 SEC schools, with 11 straight trips to the tournament dating back to the 2000 season. Named National Coach of the Year, Ray Tanner has led a USC team to the College World Series four times. This time, Coach Tanner and the Gamecocks earned their first national championship and, the first NCAA title in men’s sports for the University of South Carolina.

For their academic achievement the baseball team won the Elite 88 plaque at the College World Series for having the highest team grade point average among the eight teams to make it to Rosenblatt Stadium.

It was all good news for the University, the capital city, and the state of South Carolina.

And like others across Gamecock Nation, we want to revel in the accomplishment, too, by extolling six baseball players who also happen to be outstanding students at the Darla Moore School of Business (their GPAs average nearly 3.4 and include one 4.0):

**Austin Ashmore**, a rising sophomore and international business major from Greer, S.C.
**Brison Celek**, a rising sophomore and business major from Charleston, S.C.
**Sam Dyson**, who was a rising senior and management/insurance major from Tampa, Fla. (Dyson accepted to play with the Toronto Blue Jays in August.)
**Al Hentz**, a recent transfer from USC Sumter and rising senior from Lexington, S.C.
**Kyle Enders**, a master of accountancy student from Greer, S.C.
**Michael Roth**, a rising junior and international business major from Greer, S.C.
Camp Targets Future Entrepreneurs

The Faber Entrepreneurship Center at the Darla Moore School of Business, along with YEScarolina, Waste Management, and EngenuitySC, co-sponsored two separate three-week entrepreneurship camps this summer. The participants were rising 7th and 8th grade students in Richland School District One middle schools and were selected to attend the program based on their leadership potential.

YEScarolina (Youth Entrepreneurship South Carolina) is a program partner of the Network for Teaching Entrepreneurship (NFTE). The organization trains South Carolina educators to teach the certified entrepreneurship curriculum and then coordinates the entrepreneurship camps. Active in the Charleston area for over five years, these camps at the Moore School were the initial ones held in the Midlands area.

The program culminated with business plan competitions on June 24 and 25. The top three plans in each camp were awarded seed money for their business ideas. Dean Kress, associate director of the Faber Center, took part in the judging, as did recent Moore School graduate Keith Wilson of Beech Island, S.C., and current Moore School student Taylor Faw of Harrisburg, N.C. Other judges included former Lieutenant Governor Bob Peeler of Waste Management; Jimmy Bailey, executive director and founder of YEScarolina; Alex Abrashkin, chief executive officer of iTekka, Inc.; and Kelvin Washington, Richland County Council member.

“Our goal is to introduce students to the concept of entrepreneurship at an early age and connect students with local mentors to foster their dreams of developing a business,” said Bailey. “We hope to establish a Midlands chapter of YEScarolina working with dedicated partners like the Faber Entrepreneurship Center,” he added.

In addition to the business proposal competitions, campers participated in team projects, class exercises, and sessions with guest speakers. The camps were taught by distinguished teachers such as Paul Smith, who won the 2009 Entrepreneur Teacher of the Year Award from YEScarolina, and Norma Brown, who was just named the dean of business at Dutch Fork High School.

A Taste of College

High school juniors from around the state had a taste of college life when the Darla Moore School of Business hosted its fourth annual Wachovia Scholars Business at Moore Summer Program in June.

Twenty-nine students participated in the camp, co-sponsored with Wachovia a Wells Fargo Company. Underrepresented students from South Carolina are invited to campus to listen to presentations by Moore faculty and participate in student projects to prepare and present business plans.

Nearly 120 students have participated in the camp since its inception. Many have returned to attend the Moore School after graduating high school.

Randy Edwards Jr. was a participant in the first Wachovia Camp held in 2007. “The camp helped me develop socially and academically. After the camp, I had a new network of friends with the same goals and ambitions as me. ... I learned a lot of basics about business classes. I learned so much that when I started taking classes at Moore, some things were already familiar,” said Edwards, now a junior majoring in management.

Cheslie Kryst participated in the second Wachovia Camp in summer 2008 and is now a rising sophomore at Moore. She served as a counselor at this year’s camp. Attending the camp helped her to decide to attend Carolina and to major in marketing.

“I’m really grateful I got to go through this program,” she said. Kryst knew she wanted to attend an in-state school and one day enter law school. “Learning about USC and seeing it helped.” Kryst is a LIFE Scholar and University Scholar and a member of the Honors College. She is also a member of the Women’s Track team, participating in triple jump and heptathlon.

Two of this year’s participants—James Bonds from Spartanburg and Shauntell Pinckney from Cross—agreed that the camp has led them to think about careers in business, in particular, international business.

Pinckney said she had not settled on a college major, but after attending the Wachovia Camp, she will be looking seriously at the Moore School. “This has been an eye-opener,” she said. “I’m pretty positive that next year, I will look at the international business program and also the International Business and Chinese Enterprise Program [at the Moore School].”
Seeing Green on Internship

Darla Moore School of Business students have a heightened awareness of environmental, corporate, and social responsibility. Many seek out internships that offer them an opportunity to put their values into practice. Here, we showcase three recent examples.
Master of Human Resources candidate Carrie Hanlon wants to increase awareness about sustainability.

“Our school and our country have a lot to learn from those just across the pond,” she said, referring to her internship at Vestas, a wind turbine manufacturer headquartered in Nacelles, Denmark. The company not only supplies renewable energy, but operates off of it. Vestas employees conserve energy by turning off lights and power strips when not in use and bike to work instead of drive.

As a human resources intern, Hanlon worked on training and development issues, including a leaner training program that will eventually be used worldwide by the company. For this, she traveled to work in three offices in Denmark and one in Germany, spending time on the manufacturing plant floors as well as in the office.

Hanlon has adapted the company’s sustainability philosophy in her home life in small, but important ways, such as hanging her clothes to dry instead of using her electric dryer. She has also joined the ranks of bike riders.

“I think sustainability is part of the culture of the company. They take pride in transferring this way of life and work to the other facilities in the world,” said Hanlon.

Hanlon believes that the internship will lead to opportunities for her, professionally and personally.

“This internship will apply 100 percent to anything I could do in the future,” she said. “I really feel like I could go anywhere from here.”

For some organizations, sustainability is the reason for existence. Take, for example, The Natural Step, a nonprofit organization founded to create a completely sustainable society. Started in Sweden in 1989, The Natural Step now works with hundreds of companies, towns, other nonprofits and academic institutions in eleven countries to develop individualized plans of sustainability.

Brooke Beadle, an IMBA student at the Darla Moore School of Business, became interested in The Natural Step after discovering its Web site during her research and online discussions about environmental issues. Wanting to gain a broader understanding of sustainability, Beadle asked about open positions within the company. When The Natural Step told her that a previous intern had researched how the company’s framework could help integrate sustainability into higher education curricula, she liked the idea.

“I recognized that this would be an ample opportunity for me to further my understanding of sustainability, as well as work on a project that could benefit the organization and could turn into a project with USC this year,” she said.

As an intern with The Natural Step, Beadle researched ways to increase sustainability at the University of South Carolina and has worked with the University’s Green Quad and its efforts to integrate sustainability into the curricula. She also wants to connect her school and her company by convincing the University to become a member of The Next Step network.

Before students can learn sustainability, she said, faculty and staff have to gain their own understanding about what sustainability is. She suggests yearly mandatory workshops, working sessions or forums, or informal discussions and Webinars like many schools have already started.

“It certainly takes significant commitment from both the administration and the faculty, for they are the ones who have to put forth the effort to relate sustainability to their own subject matter,” Beadle said.

Moore School graduate student Julia Larsen said sustainability issues have become increasingly more applicable, particularly after the recent economic crisis.

“The greed and misdirection of so few having such a negative effect on so many needed a response,” she said. “I feel that it is necessary to find an alternate way to exist and still prosper. We won’t survive without embracing it.”

Larsen originally worked in Guatemala with the nonprofit Fair Trade organization Mercado Global. After becoming concerned with the safety in that country, she found an internship that put her passion for sustainability to a crowd-pleasing use: brewing beer. Larsen’s father introduced her to the owners of the Lazy Magnolia Brewing Company, who he had met at an economic conference. Within a week of an interview with them, Larsen was hired for a twelve-week internship that she completed in August.

As an intern at Lazy Magnolia Brewing, Larsen worked with the sales, marketing, and social media functions of a company that recycles as much as it possibly can to keep its process and the environment around it sustainable. As well as sending their spent grains (malted barley and wheat) and trub (a high-protein layer of sediment that appears at the bottom of the fermenter after yeast is mostly done with fermentation) to local farmers to use as feed, Lazy Magnolia recycles its yeast by using it in more than one batch of beer and insulates its three liquor tanks to avoid heat loss that wastes energy.

“The company is doing its best to grow sustainably and has some nice plans to continue in that direction,” Larsen said, mentioning that the brewery was to complete an on-site anaerobic wastewater pre-treatment system this summer.
Try SmartCart, an online grocery shopping service started by Moore School seniors Benjamin Ellison and Benjamin Frear and housed at the USC Columbia Technology Incubator. Shop at YourSmartCart.com, and within days, have your groceries delivered to your doorstep. A savable grocery list feature allows one-click reordering to make shopping even easier.

“Online shopping is a huge convenience, especially for those with busy schedules or who are physically unable to go the grocery store,” said Ellison. “We want to streamline the process of grocery shopping and improve people’s lives.”

According to a recent Nielsen survey, half of Americans hate grocery shopping, or, at best, find it a chore. “YourSmartCart.com lets you reduce every hour you normally spend at the grocery store to five minutes of shopping on the Web site,” said Frear.

Right now, the company offers nonperishable items for purchase, but future plans include adding perishables and produce. The minimum order is $40, and orders over $125 receive free shipping. Orders are delivered in three days, so planning ahead is important. But planning is a selling point for SmartCart.

Ellison and Frear want buyers to shop smarter and avoid impulse buys, a common mistake when shopping is done hastily and without much forethought. Who hasn’t dashed in and dashed out with stuff they didn’t need?

Plus, these smart young men are building information into their site that will help customers with special health needs, such as diabetes, and offer helpful advice on healthy eating and exercise.

Online grocery shopping is common in the Northeast, but relatively new in the South. SmartCart is providing service to South Carolina, North Carolina, and Georgia, with plans to expand as interest grows elsewhere.

The company was accepted into the USC Columbia Technology Incubator in the spring, following a University-wide competition. The incubator has developed 90 companies since its inception in 1998 and generated a total of 707 jobs with an average salary of $63,250 per job.

“We’re very excited to have SmartCart join us,” said Incubator director Joel Stevenson. “They are bright and energetic—I’m looking forward to seeing their business grow.”
Moore School Continues as CIBER Institution

The Darla Moore School of Business has been awarded more than $1.5 million over a four-year period from the U.S. Department of Education to continue its leadership position as one of the national resource Centers for International Business Education and Research (CIBER). The Moore School is one of only 33 institutions in the nation to host a CIBER program.

The award is the seventh such grant for the school, which has received more than $9 million since it was first named a CIBER in 1989. It will be used to fund several new international outreach and curriculum developments at the school, including faculty research grants, summer programs for business educators, overseas leadership programs, and new initiatives for student programs.

“The Moore School is pleased to be recognized once again by the Department of Education for our innovation and leadership in international business education and research,” said Moore School Dean Hildy Teegen. “Our CIBER affiliation is one of the most successful in the nation and is a significant part of what makes the Moore School consistently rank as one of the top international business schools in the world.”

Dr. William R. Folks, distinguished associate dean for the Office of International Activities who serves as executive director of the school’s CIBER, noted that the ultimate aim of the grants is to develop long-term sustainable programs.

“These grants enable us to keep our faculty and students engaged directly in the international business environment,” he said. “CIBER provides seed money and partial funding to get these programs off the ground, with the goal that they will produce revenue and be self-sustaining in the future.”

The CIBER program was created under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation’s capacity for international understanding and economic enterprise. The CIBER program links the manpower and information needs of U.S. business with the international education, language training, and research capabilities of universities across the United States.

One of the primary features of the University of South Carolina CIBER is a series of Faculty Development in International Business (FDIB) seminars, in which business school faculty from across the country gain a better understanding of international business research and education issues. FDIB also includes overseas programs, including the 4th annual FDIB in Africa held in May, where participants experienced the business challenges of sub-Saharan Africa by taking part in company visits, cultural tours, and academic seminars.

New EMHR Leverages Technology, Faculty Expertise

The Executive Master of Human Resources (EMHR) degree program, set to launch in January 2011, will utilize technology, faculty experts, and industry insights for a unique experience for rising HR and management professionals.

The Moore School’s new program offering fills a void in graduate education. “The program serves a niche that is really not well served in the marketplace today,” says Dr. Brian Klaas, chair of the management department. “What is particularly lacking is efficient, quality instruction that allows students to interact with each other, with faculty, and with executives, while maintaining full-time jobs.”

The EMHR combines distance learning with intensive on-site class time in Columbia that fits around a full-time working professional’s schedule. “What we bring to the table is a very distinctive blend of instructional techniques,” says Klaas.

The EMHR will be taught through podcasts, virtual group meetings, Web conferencing, and active learning. Podcasts will incorporate interviews and discussion with top HR executives from around the nation and the world.

“While the coursework includes face-to-face experience in the classroom, we limit that to about two weeks per year,” says Klaas. “Web conferences will allow interaction with faculty and classmates on a weekly basis, but these are done on Saturdays and are not likely to interfere with normal job activities.”

Ray Smith, associate dean of executive education at Moore, refers to the new program’s mix of virtual and in-person experiences as “multi-modal learning.”

“We are committed to helping people, whether they come from the business line or are current HR professionals, to become strategic players—individuals who can be creative in the way they think about the workforce and contribute to the company’s success,” says Smith.

The EMHR is a 20-month, 14-course program of study that includes both HR classes and functional area instruction.

In addition, the program will include a one-week learning experience abroad for exposure to HR practices in another culture. “We think this will provide a great opportunity to integrate what we’ve talked about in the classroom within the context of a global setting and multinational concerns,” says Klaas.

The new Executive Master of Human Resources will appeal to working professionals who are HR specialists wanting to broaden their experience and to managers who may not have a background in HR, but are moving into HR roles within their organization. EMHR students will receive the same quality instruction that is provided in the current full-time MHR program.
A shortage of Ph.D.s specializing in tax and audit nationwide led the American Institute for Certified Public Accountants (AICPA) and the country’s leading accounting firms to a collaborative solution: formation of the Accounting Doctoral Scholars Program (ADSP).

The Darla Moore School of Business is among 39 participating schools and one of only four schools to attract two ADSP students in the first year. The ultimate goal of the ADSP is to support four-year stipends for 120 Ph.D. candidates.

Recent data indicates that only 21.7 percent of the demand for Ph.D.s teaching tax and 22.8 percent of the demand for those teaching auditing is being met by the current graduation rates of new Ph.D.s, according to an article in the South Carolina CPA Report.

To bridge that gap, the AICPA created the ADSP in 2008 to encourage and assist current accounting professionals with experience in auditing and tax to obtain their doctorates. A total of 71 CPA firms and 44 state societies (including the South Carolina Association of CPAs) have contributed nearly $17 million to the Scholars Program.

The first group of 30 scholars was selected in December 2008, and 27 of those began their course of study in August 2009 at participating universities.

**Bryan Stewart and Tammie Rech** are in their first year of the Moore Ph.D. in accounting program.

Stewart, a native of Hurricane, Utah, who earned a BS in accounting from Utah State and an MA in accounting from Notre Dame, is participating in the tax concentration. His background includes working in the tax practices of middle-market firms and practicing independently for two years before returning to school.

Rech, a native of Wichita, Kansas, is in the audit concentration. She previously worked as an audit senior with PricewaterhouseCoopers and prior to that, for a small public firm in Kansas City, Missouri. She earned both a BS in accounting and an MBA from Rockhurst University in Kansas City.

“Candidates for the program are interested in the research we do here—behavioral versus archival [finding meaningful correlations from data],” said Dr. Brad Tuttle, director of the Ph.D. in accounting program. “We are looking at the behavior of real people in a lab where they use their knowledge of institutions to make financial and accounting decisions.”

“I wanted to learn at an institution where the faculty valued me as an individual, and would support me as I strive to learn and grown. I found that environment here,” Stewart said.

Two additional ADSP students joined the Moore program this fall—**Kristen Saunders** in the audit concentration and **William Brink** in the tax concentration.

Saunders is from North Salt Lake, Utah, and earned both her BS in accounting and MACC (professional accounting) from Brigham Young University. She has seven years of experience as an auditor, including three years at a small local firm in San Diego, California, and four years at a regional firm in Salt Lake City. She also serves on the board for a nonprofit organization providing art education and recreation programs to underserved youth in the Salt Lake City area.

Brink is a Hillsborough, N.C., native who earned a BS in criminal justice with a minor in psychology from Appalachian State University (where he also played back-up quarterback) and a master’s in accounting from the University of North Carolina Wilmington. He worked for the McGladrey firm, gaining experience in both auditing and tax. He is a certified public accountant and certified financial planner.

In addition to the ADSP students, the Moore School currently has an additional seven candidates enrolled in the Ph.D. in accounting program.
Page Prize Winners Announced

The Darla Moore School of Business announced the winners of the 2009 D. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula this spring. Now in its second year, the competition is designed to “encourage and support efforts to introduce or substantially upgrade sustainability courses and/or associated coursework into the curriculum of business schools, both nationally and internationally.”

An ongoing database of winning curricula/syllabi is available on the Moore Web site for adoption by business faculty around the world to use in their home institutions. Top submissions will also be accessible through the Moore School’s Partner Page on the Aspen Institute’s caseplace.org.

2009 Grand Prize Winners
Dr. Andrew J. Hoffman
Stephen M. Ross
School of Business
University of Michigan
Course: “Green Construction & Design”

Dr. Michael W. Toffel and Dr. Forest L. Reinhardt
Harvard Business School
Harvard University
Course: “Business and the Environment”

2009 Honorable Mentions
Dr. Robert T. Clemen
Fuqua School of Business
Duke University
Course: “Modeling and Analysis for Environmental Sustainability”

Dr. Carol Seagle
Kenan-Flagler Business School
University of North Carolina—Chapel Hill
Course: “Environmental Strategy”

Dr. Gilvan C. Souza
Kelley School of Business
Indiana University
Course: “Sustainable Operations”

Dr. Anant K. Sundaram
Tuck School of Business
Dartmouth University
Course: “Business and Climate Change”

More Money Can’t Buy Happiness

Federal Reserve Chairman Ben Bernanke was the commencement speaker at the University of South Carolina this spring. His remarks brought together the themes of personal happiness and economic policymaking.

Citizens of wealthier countries report higher levels of life satisfaction than those of poorer countries. But more and more money does not necessarily buy happiness. Noting that research shows the fraction of Americans who say they are happy with their lives is not any higher than it was 40 years ago, despite our rising incomes, Bernanke said, “I am going to continue under the assumption that, although wealth and income do contribute to happiness and life satisfaction, other factors must also be very important.”

The implications for policymakers go beyond promoting economic growth and employment, he suggested. “More generally, economic policymakers should pay attention to family and community cohesion … good economic policies should encourage and support stable families and promote civic engagement. And to help people feel in control of their own destinies, policies should respect the autonomy of individuals, families, and communities to make their own decisions whenever possible.”

Bernanke grew up in Dillon, S.C. About returning to the state, he remarked, “I am both amazed and proud about the remarkable economic and social progress that has occurred since I grew up here. South Carolina, like America, is always reinventing itself, despite new and, it sometimes seems, ever more difficult challenges.”
IMBA Photo Contest winners:

1. “Byzantine Cistern”  
   Category: Artistic  
   Photographer: Jonathan Layer, German Track, Class of 2010  
   Location: Istanbul, Turkey

2. “Best Friends”  
   Category: People  
   Photographer: David Stone, Spanish Track, Class of 2010  
   Location: El Medano Beach, Tenerife, Spain

3. “Night Colors of Niagara Falls”  
   Category: Places  
   Photographer: Ameya Lale, Global Track, Class of 2010  
   Location: Niagara Falls, New York

4. “Back in Black”  
   Category: Experiences  
   Photographer: Miriam Altmann-Barry, Arabic Track, Class of 2011  
   Location: Buraimi, Oman
Nearly 300 alumni and friends of the Darla Moore School of Business attended the 15th annual Business Leadership Dinner and Award Program held April 16 at The Medallion Center in Columbia. Six alumni and a leader in community banking were honored.

1 Recipients of this year’s Distinguished Alumni Awards, left to right, are: Michael Brenan, Robert “Hal” Turner (BS ’72, MBA ’73), Emory Rushton (BS ’65), Ioana Tudor (IMBA ’97), Nicole Ringenberg (MIBS ’85), Tito Echiburu (MIBS ’00), and Kent Satterfield (BS ’77, MACC ’78).

2 Left to right: BLD sponsors include Todd Serbin, Ben Green (MIBS ’03), Annie Caggiano, and Angel Earle.

3 Left to right: Daniel Peach (BS ’10), John Bernat, Vince Mooney (BS ’82), Professor Caroline Strobel, and Professor Becky Kerr.

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Investiture is Tribute to Faculty and Donors

An investiture held October 7 at Rutledge Chapel on the Historic Horseshoe honored three Darla Moore School professors who hold endowed chairs—McKinley L. Blackburn, Henry W. Chappell, Jr., and Jean Helwege. The formal ceremony recognized the contributions of these distinguished professionals. It also provided the opportunity to recognize our provident donors, who know the value of attracting and retaining outstanding academics. Here, we profile both.

**Honored Professors:**

**McKinley L. Blackburn, James A. Morris Professorship in Economics**

McKinley Blackburn holds a BS in economics from the University of South Carolina and an MA and Ph.D. from Harvard University. He spent a year as a visiting fellow at the Russell Sage Foundation in New York. His recent publications include articles in the *Journal of Economic Geography*, the *Journal of Urban Economics*, and *Labour Economics*. In 1998, he received the Research Development Award for the Moore School. His research interests include the effects of minimum wages on employment and related outcomes, the appropriate method for estimating the effects of individual characteristics on wages, and bank behavior in home mortgage markets.

**Henry W. Chappell Jr., Dewey H. Johnson Professor of Economics**

Henry Chappell earned his BA in economics from Hampden-Sydney College and his Ph.D. from Yale University. Prior to joining the Moore School, he served as an assistant professor at the University of Alabama. While at the Moore School, he has been the recipient of four grants from the National Science Foundation, which have funded research on political aspects of macroeconomic policymaking. He has been published in journals in both economics and political science, including the *American Economic Review*, the *Journal of Finance*, the *Quarterly Journal of Economics*, the *Review of Economics and Statistics*, the *American Political Science Review*, and the *Journal of Politics*. His current research involves the analysis of voting on monetary policy issues within the Federal Open Market Committee at the Federal Reserve.

**Jean Helwege, J. Henry Fellers Professorship in Business Administration**

Prior to joining the finance department at the Moore School this year, Jean Helwege held academic positions at Penn State, the University of Arizona, and The Ohio State University. She also worked as an economist in the Federal Reserve System from 1988–1998. She has written more than 20 scholarly articles, including publications in the *Journal of Finance*, *Review of Financial Studies*, *Journal of Financial Economics*, *Journal of Financial and Quantitative Analysis*, *Journal of Financial Intermediation*, *Financial Management*, and the *Journal of Fixed Income*. From 2005–2007, she served as associate editor of the *Review of Financial Studies*. Her research interests include corporate bonds and empirical corporate finance. She earned a BA in linguistics from the University of Chicago and her Ph.D. in economics from UCLA.
Generations of Giving

In 1968, State Bank and Trust Company, family, and friends of the late Dewey H. Johnson (1898–1961) donated funds to establish a permanently endowed chair to honor Johnson’s memory—the Dewey H. Johnson Professor of Economics.

Documents from more than 40 years ago give insight into the origin of the gift set at $50,000, a generous sum in the late 1960s.

“The Dewey H. Johnson chair was named in honor of the Greenwood native who increased State Bank’s assets from $5 million to more than $60 million [at the time of his death] and made it the largest state-chartered bank in South Carolina. From this foundation, the bank has continued to grow under the direction of his sons [D. Wellsman Johnson (BS ’48) and W.W. “Hootie” Johnson (BS ’53, Distinguished Alumnus ’85)], with assets estimated at $120 million. “In addition to his business interests, Johnson was active in state and community affairs. He was the first president of the Greenwood YMCA and was a director of the Development Advisory Council of the University of South Carolina, Greenwood’s Man of the Year in 1954, and 1954 member of the South’s Hall of Fame for the Living.” (from a USC press release dated March 12, 1968)

“He influenced banking methods, procedures, services, and an improved public image of banking in South Carolina as much as any man in the twentieth century.” (from “Observations on Dewey H. Johnson” by Howard L. Burns [date unknown])

Hootie Johnson has followed his father’s example, both professionally and civically. He helped to lead his father’s bank to become one of the largest and most influential institutions in the state. The bank’s name changed along the way to Bankers Trust, which later merged with NCNB. That liaison eventually resulted in the Bank of America Corporation. (Johnson retired as chairman of the Bank of America’s Executive Committee in 2001.)

Hootie Johnson is a founding member of both the USC Business Partnership Foundation (BPF) and the USC Educational Foundation, served in the S.C. General Assembly in 1957 and 1958, was a member of the S.C. State Ports Authority from 1965 to 1981, served as chairman of the S.C. Research Authority, and served as a member of the S.C. State Development Board, among numerous other accomplishments. He notably served as chairman of Augusta National Golf Club from 1998 to 2006. He has received numerous awards and honors, including The Order of the Palmetto in 1981. But his most rewarding public service, he said in a 2002 Moore Business interview, was chairing the Committee to Develop a Plan of Desegregation of South Carolina Colleges and Universities.

“[This endowment]will hopefully encourage business and industry in South Carolina to support higher education to a greater degree than ever before,” Johnson said at the time of the gift announcement honoring his father.

The Johnson family’s philanthropic example is as relevant as ever, as public institutions partner more and more with donors to ensure quality education for future generations.
G. Cameron Todd (BA ’50) is an elder statesman in the world of stock investing in South Carolina. When he began his career with Merrill Lynch in Columbia in 1951, stock investing was a relatively foreign concept in the South. “Many people had savings accounts, government bonds, and maybe an acre of cotton,” he said. “We were bringing Wall Street to Main Street.”

When Merrill Lynch ran an ad titled “What Everyone Should Know about Stocks and Bonds” in the local paper, naysayers said it was a waste of money.

But, Todd said, there were “thousands of requests for reprints.” South Carolinians did have an interest in investing. Todd and his colleagues were frequent guest speakers at local civic clubs, demystifying the stock market.

The Columbia office started small, but grew bigger during Todd’s 40+ years there. “When I started at Merrill Lynch there was one office in Columbia with three brokers. When I retired, there were 12 offices in South Carolina with 400–500 employees,” the veteran businessman said.

Todd served 2½ years in the U.S. Navy Air Corps during WWII and attended Carolina on the G.I. Bill. He became an account executive with Merrill Lynch following graduation, later attending the Merrill Lynch Training Program and the New York Institute of Finance. He became a branch manager in 1957, made partner in 1962, and was named senior vice president in 1981. He directed offices in Columbia, Greenville, Charleston, Spartanburg, Myrtle Beach, Aiken, and Hilton Head.

Just 31 years of age when he became the manager of Columbia’s Merrill Lynch office, Todd found a mentor in J. Henry Fellers. Fellers was one of the original 50 partners in Merrill Lynch in New York and had moved to Columbia as resident partner.

When Fellers died, he left much of his estate to charitable organizations around Columbia, and as Fellers’ executor, Todd leveraged his own fees to do still more good—“for something Henry wouldn’t do for himself.” Todd endowed the J. Henry Fellers Professorship in Business Administration at the business school.

In addition to his gifts to the Moore School, Todd has led numerous committees at USC, including the USC Educational Foundation, the President’s Council, and the University Associates. He currently serves on the USC Development Foundation.

“I’m a big believer in giving back to a community that has given so much to me,” Todd said. “The University helped me get my start in business.”

He and his wife, Betty, also established the Todd Medical Scholarship at the USC School of Medicine, which, to date, has helped 125 medical students on their way to becoming doctors.

In fact, many organizations in Columbia and around the state have benefited from Todd’s service and stewardship, among them—United Way of the Midlands, Providence Hospital, Clemson University, Coker College, Wofford College, the S.C. Chamber of Commerce, the Columbia Chamber of Commerce, and Trinity Episcopal Church.

At 85 years of age, Todd has left investing to the younger professionals, but regularly drops by the Columbia Merrill Lynch office, where he is greeted reverentially by today’s staff.

And, he still follows his passion for travel. An avid outdoorsman, he led a group of family and friends to Alaska for salmon fishing this August for the twenty-sixth year.
New Development Leaders Named

Thad Henry has been named special assistant to the dean for advancement strategy. Anthony Meyer has joined the Moore School team as senior director of development. Together, they bring more than 20 years of development experience to the school. One of their goals is to further strengthen the Business Partnership Foundation (BPF). The BPF was begun 41 years ago by its visionary founders to support the pursuit of a world-class business school for the University of South Carolina, its alumni, and the partners who support excellence in education.

Message from the Assistant to the Dean for Strategy and Advancement, Thad A. Henry

The 40,000 alumni of the highly reputable Darla Moore School of Business have a life-long association with the school—an association that provides continuous value, pride, and enrichment. Through the connections we maintain—whether on a personal or professional level—the mutual value of our association is directly augmented by staying informed, involved, and invested.

Alumni and development team members are continuously exploring ways we may connect you with the rich resources of the Moore School. Executive training, career services, placement of graduates, internships, and business research and development are a few of the ways in which alumni maintain connections with the school. Social and professional networking takes place in countless forums. Alumni engagement is the way in which value is realized in extraordinary ways—both for the alumni and the school.

For those who continue to invest in our journey, thank you. For those who have not yet engaged, I encourage you to begin to explore ways in which you can benefit from your involvement with the school. Together, we advance our agenda of excellence in education and training as we contribute our time and talents to the world-class Moore School.

To submit suggestions, request information or explore ways to get involved, e-mail Thad at thad.henry@moore.sc.edu. For additional information about the Moore School, visit www.moore.sc.edu.

Meyer Brings Expertise

Anthony Meyer most recently served as president of the Scott Hannon Memorial Foundation in Columbia. Prior to that, he held positions as president and CEO of the Lexington Medical Center Foundation, senior consultant with Corporate DevelopMint, senior director of development at the Medical College of Georgia, president and CEO of the Greenville Hospital System Foundation, director of major gifts and estate planning with the Roper Health System Foundation, and director of development for the College of Nursing at the Medical University of South Carolina.

Estate planning is today’s gift for tomorrow’s generation.

Become a member of the University of South Carolina’s Carolina Guardian Society and discover the benefits of giving wisely.

“I was pleased to incorporate a gift through my estate to augment the James A. Morris Professorship in Economics, which was established in 2000. My ability to leave a legacy is directly related to the impact my education and professors had on my life. I am grateful to continue to honor Jim Morris in this way.”

Jim Cathcart
BS, Business Administration ’60

To learn more about including the Moore School in your estate plans, visit www.sc.planyourlegacy.org or contact one of our planned giving experts.

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Carolina Guardian Society
1 Curry with host brother (Joni, 6) and sister (Romina, 11).

2 Curry pictured with her host mom, Raquel, who became a close friend and confidant. Raquel helped to spearhead the embroidery classes and is wearing a shirt she designed and made herself.

3 Business volunteers and their Paraguayan counterparts (Curry is pictured on right, wearing pink).

4 Curry’s house was a storage space before she moved in.

5 Peace Corps site presentation. Curry is the speaker, shown standing.

6 Graduation ceremony for the embroidery group. Curry is on the left.

7 Curry’s boyfriend, Greg, also a volunteer in Paraguay, has been working to build the book collection for this small village library.
From Parkersburg to Paraguay

It’s a long way from Parkersburg to Paraguay. Growing up in the small West Virginia town, one young alumna of the Moore School never pictured herself 4,000 miles away in the South American country.

Betsy Curry graduated from Moore in 2007 with degrees in management and marketing and 30 days later found herself stationed in Paraguay with the Peace Corps. After three months of intense cultural and language training, she was assigned to an all-male cooperative of farmers in a small village in San Pedro, the country’s poorest state. The notion of a fair-haired, blue-eyed American working with the men didn’t sit well with the women of the village.

So Curry turned her attention to them.

She formed a women’s group with 35 members and gave presentations on women’s health and gardening, and led the women to write a grant to receive chicken coops.

A smaller group wanted to study a Paraguayan embroidery technique called ao po’i. “It was with that group and after almost a year of struggle, that I finally began to use my business skills,” said Curry.

She found funding to bring a teacher from the capital city Asuncion (three hours away by bus) to teach the women. Soon, “they were producing beautiful shirts, tablecloths, and other clothing items,” said Curry. “I designed a logo for them and taught numerous classes on marketing, working with clients and sales.”

Still, Curry knew that to be sustainable, the women needed a network to take their products to market. “Strategically, they gained nothing by just sticking together as a small group of nine. After much debate, I finally convinced the all-male cooperative to expand their reach and services, and eventually they opened the door to these nine women.”

The women later secured assistance to cultivate their small parcels of land for growing pineapple and bananas—the two main crops sold locally and internationally by the cooperative.

After two years in the “small and humble community,” Curry went to work in the Peace Corps office in Asuncion, where she has served as the volunteer coordinator of 80 business and municipal volunteers in Paraguay. “Playing a leadership role in the organization has been a delight and a great transition from my life with the cooperative farm to my future life in business,” Curry said.

And, she adds, “USC prepared me to do all of it.” While at Carolina, Curry was a member of the Freshman Council, chief of staff to former Student Government President Zachery Scott (who graduated from the College of Liberal Arts and is also serving with the Peace Corps in Mozambique), president of Carolina Productions, and executive director of Dance Marathon.

She also worked for three years in the office of Student Affairs and Academic Support under Vice President for Student Affairs Dennis Pruitt.

“We look for strong student leaders to work in our office because the level of knowledge needed about the institution, student life, and business affairs is so high,” said Pruitt. “Betsy was intuitively able to respond to any kind of call—from the governor’s office, legislators, and parents. She’s just a gem.

“She’s a perfect example of what we mean when we say to freshmen, ‘you’re not a full Carolinian until you graduate and put it into action’—she’s a full Carolinian.”
Students Pull All-Nighter for Good Cause

When accounting major Jordan Freking accepted the role of treasurer for the University of South Carolina’s Relay for Life, she asked her accounting professor, Dr. Rebecca Kerr, for advice. Kerr’s suggestion? Why not enlist the help of her classmates—who better than accounting majors to manage money?

Twenty-eight Advanced Accounting students agreed to help with the annual event that raises money for the American Cancer Society. USC students, faculty, and staff raised $84,000 at this year’s Relay, held April 16–17.

Teams of students hosted games and other fund-raising activities, and individuals and teams walked laps around a track to raise money during the overnight event, which ran from 7 p.m. Friday evening until 7 a.m. Saturday morning at the Blatt P.E. Center.

Several Moore School teams participated, representing the American Marketing Association, Alpha Kappa Psi, and Graduate Students. Freking says many more business students participated on other relay teams. The total number of teams participating in this year’s event numbered more than 70.

In addition, Dr. Chip Chappell represented a faculty team and serves as a faculty advisor for Relay for Life. His daughter Rebecca, despite having cancer herself, participated with him in his first Relay in the spring of 2007. “Rebecca did attend the Relay, although she usually avoided letting people know that she was sick, if she could,” said Chappell. “She tried to take the attitude that she had cancer when she was in the hospital, and that when she wasn’t in the hospital she was well.”

Rebecca lost her battle with cancer in 2008 at age 19. Chappell continues to raise money for the American Cancer Society in her memory.

Chappell gives much credit to the students who put the event together and participate. “The most compelling reason I have for supporting the Relay is to show my support for students who have successfully managed an extraordinary event to benefit others. The students on the committee put in long hours of work on this, and almost 1,400 students participated this year.

“If we sometimes think that college students study too little and play too much,” he added, “we should give them credit for what they accomplish through efforts such as Relay for Life.”
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Networking—We’re Here to Help

In the past year, our regional alumni groups have continued to host events on a regular basis to allow you to connect. Regular events and get-togethers are happening in Atlanta, Columbia, Greenville, Miami, and New York City. Clusters of alumni are getting together on a more ad-hoc basis in other cities around the globe. If you are interested in exploring a chapter in your city, the Moore School alumni office can support your efforts in a number of ways.

A great tool to connect with people and to expand your network is LinkedIn. LinkedIn is the number one professional networking site, with more than 80 million users in over 200 countries. It is the number-one source for HR professionals to prospect new talent. Having a “complete” profile and credible professional recommendations makes your profile more attractive.

There are 10,000 Moore School alumni and students represented on LinkedIn. Joining the Darla Moore School of Business group enables you to see other group members’ profiles, whether you are connected to them or not. We’ve also launched some new subgroups to allow you to participate in discussions with others with similar interests. Visit LinkedIn to:

- Start a discussion
- Post a job
- Advertise your business (use the “Promotions” tab)
- Share an interesting article

Don’t expect networking to provide instant rewards. Networking is about relationship building for the long-term. Keep in mind that the best networkers focus on the other person, not themselves; it’s not about WIFM (What’s in it for me?). Do your part to be a good member of your network.

All alumni events are visible on the Moore School calendar at www.moore.sc.edu/events. If the Moore School can assist you in your networking efforts, please let me know at alumni@moore.sc.edu.

Gabriele Koehler Clark | Alumni Director

“The currency of real networking is not greed but generosity.”

Keith Ferrazzi | Author, Business Consultant, and Speaker

Linkedin

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To find:
LinkedIn Subgroups
- FAD (Friends of Accounting)
- HR Professionals
- MIBS/IMBA
- Clean Tech/Green Tech
- Entrepreneurs
- Regional Alumni

Networking Tips
1) Don’t network just to network
2) Build it BEFORE you need it
3) Be interesting and be interested in others
4) Manage your personal “brand”
5) Don’t keep score
6) Listen twice as much as you talk
7) “Ping” constantly
8) Include an item of interest or a personal update
9) Express gratitude and/or show appreciation often
10) Practice good business manners
11) Loop ahead and loop back
12) Follow up, follow up, follow up
13) Never eat alone

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1960–1969
The Honorable James A. Battle, Jr. (MBA ’67) received an Honorary Doctor of Humanities degree from Francis Marion University.
Charles E. Bradshaw (BS ’62) has been appointed to the Board of Governors for the University of South Carolina Alumni Association.
Harris E. DeLoach, Jr. (BS ’66) is an honoree of the 2010 South Carolina Business Hall of Fame. Established in 1985 by Junior Achievement of Central South Carolina and The State newspaper, the South Carolina Business Hall of Fame honors South Carolinians and business men and women in South Carolina who, through their accomplishments, serve as champions of free enterprise and role models for tomorrow’s business leaders.

1970–1979
Rita Cullum (BS ’77) graduated as a member of Class II of the Midlands Diversity Leadership Initiative of the Riley Institute at Furman University.
John W. Fields (BS ’70, JD ’73) has been appointed to the Board of Governors for the University of South Carolina Alumni Association.
John P. Harlow (BA ’74, MBA ’75) has been appointed to the Board of Governors for the University of South Carolina Alumni Association.
Harry A. Huntley (BS ’77) has been named executive director of the S.C. Jobs-Economic Development Authority.

1980–1989
Leon Timothy Amerson (BS ’87) has been named president and chief operating officer by AgFirst Farm Credit Bank.
Robert Bates (BS ’84) received an award for the “professional insurance designation of chartered property casualty underwriter” from the American Institute of CPCU.
Nicholas Beamon (BS ’89) has joined Whitehead Associates, Inc., as their principal consultant.
Thomas Steven Blair (BS ’84) has been appointed by The Planet as their vice president of global sales.
Sharon P. Cox (BS ’88) has joined Community South Bank & Trust as a business development officer.
John F. DeCarlis (BS ’82) has joined the PROS Leadership Team as senior vice president of strategic consulting.
Ernest Derrick (BS ’85) has been appointed to the board of directors for Lexington County Health Services District.
Calvin Elam (BS ’87) and his wife, Mary, have been recognized with the 2010 African American Achievement Award by the March of Dimes South Carolina Chapter.

1990–1999
Sara Wardrip Armstrong (BS ’94, MBA ’99), director of member services for the Republican National Committee, received the 2009 Outstanding Young Alumni Award from the University of South Carolina.
Patricia P. Baxley (BS ’90) has been hired as the grants and resource manager for Girl Scouts of Eastern South Carolina.
Reginald W. Belcher (MHR ’95) was named board chairman of the American Red Cross, South Carolina Blood Services Division.
Cynthia D. Blair (MBS ’95) has been elected to The South Carolina Women Lawyers Association (SCWLA) Board.
R. Jason Caskey (BS ’90) has been named office managing shareholder of the Elliott Davis, LLC, Columbia office. Caskey will oversee the day-to-day management of the office, which is one of the firm’s largest, with more than 65 employees. A certified public accountant with 18 years of experience, Caskey serves on Elliott Davis’ Executive Committee. He also chairs the firm’s Financial Services Practice.

1999–2009
W. Hope Player (BS ’77) has been appointed chair of the Financial Literacy Committee of New Jersey Society of Certified Public Accountants. Hope recently wrote the book Find the Numbers for Your Business Plan (Full Court Press).
Charles M. Timmons, Jr. (BS ’72) has retired from his position as president and CEO of Canal Insurance, a Greenville, South Carolina-based insurance company that he served with for 37 years.
Curtis Tyner, Sr. (MBA ’75) was named 2009–2010 Independent Banker of the Year by The Independent Banks of South Carolina (IBSC) for his work as president and CEO of Heritage Community Bank.
Roy Myron Whitehead II (BS ’75) has joined Heritage Community Bank.

2009–2010
The Honorable James A. Battle, Jr. (MBA ’67) and his wife, Mary, have been recognized with the 2010 African American Achievement Award by the March of Dimes South Carolina Chapter.

2010–2019
Moore (BS ’73, MACC ’74) was (posthumously) honored with inclusion in the 2010 South Carolina African-American History Calendar.
Rhett Eleazer (BS ’65) has returned to her position on the Board of Directors for The Babcock Center.
George W. Jameson (BS ’62) has been appointed vice president and chief operating officer by AgFirst Farm Credit Bank.
Vanita G. Aron (BS ’79) was named 2009–2010 Independent Banker of the Year by The Independent Banks of South Carolina (IBSC) for her work as president and CEO of Heritage Community Bank.

2010–2020
Elizabeth Nagy (MIBS ’99) and her husband, Tim, welcomed their son Peter Elliot Nagy on Aug. 20, 2009.
Robert P. Chew, Jr. (MBA ’94) has founded BrasEsco Energia Ltda., in Brazil to own power plants and to provide energy services. In addition, he has entered an agreement with Vega Promotional Systems, Inc., to redesign their Green Valley Project.

Brian Comer (IMBA ’99) has joined Collins & Lacy in the practice areas of catastrophic injuries, class action, commercial litigation, financial institutions, products liability, and professional liability.

Justin Erbacci (MBA ’95) has been appointed vice president of information technology at Star Alliance.

Jocelyn Evans (Ph.D. ’91) has been appointed as chair of the Department of Economics and Finance at the College of Charleston.

Ronald S. Gill (MIBS ’91) has been promoted to chief financial officer at NetSuite.

Denise Gunter (BS ’92) and Todd Hudson were married May 15, 2010, at Four O’Three North Lake Events in Lexington, S.C.

David E. Harwell (BS ’95) has been named managing director for The PrivateBank in Norcross, Ga.

Christopher Daniel Hayes (BS ’98, MBA ’00) was selected as one of the Greenville Business Magazine’s “Best and Brightest 35 and Under” for 2009.

Daniel Hayes (BS ’94) of Sowell, Gray, Stepp & Laffitte, LLC, was recognized in the 2010 edition of Best Lawyers in America magazine.

Coby Henney (Macc ’95) has been named the executive director of the ETV Endowment.

Earl Lariscy (MIBS ’93) joined DoubleLine Capital LP as the firm’s legal counsel.

Jodie W. McLean (BS ’90) has been appointed to the board for the South Carolina Governor’s School for Science and Mathematics.

Allan Harold McLeland (MBA ’93) has been named staff vice president of human resources, industrial, at Sonoco.

Leighton McLendon (MBA ’92) has joined First Citizens Bank as senior vice president and commercial relationship manager for its Greater Columbia Market.

Anthony F. Perricelli (MTAX ’98) has been named partner, tax and advisory services at Scott McEwen, LLP, in Columbia, S.C.

William Michael Pittman (BS ’96) and Lisa Michelle Taylor were married Dec. 12, 2009, in the Rutledge Chapel on the USC Horseshoe in Columbia, S.C.

Anne M. Pombier (MIBS ’91) has been named director of corporate development for Nordsom Corporation.

Matthew Sean Skelly (BS ’99) has been appointed vice president of investor relations and capital markets for Atlas Pipeline Partners, LP.

Michael John Slapnik (MBA ’00) of Sowell, Gray, Stepp & Laffitte, LLP, is the new administrative assistant in the Office of the Department of Economics.

Matthew Tapp (BS ’00, MACC ’01) were married July 18, 2009, at Shandon Baptist Church in Columbia, S.C.

Sarah Courtney (Macc ’05) and Eric Williams (BS ’00, Macc ’01) were married July 18, 2009, at Ebenezer Lutheran Church in Greenville, S.C.

Sowell (MBA ’84) and Fred J. Sowell, Jr., were married Aug. 8, 2009, at First Presbyterian Church in Greenville, S.C.

Bryan M. Shaw (BS ’90) has been promoted to senior vice president and chief financial officer for Bank of Hampton Roads and Shore Bank.

continue to manage credit policy implementation and evaluating emerging risks across all lines of business within the organization. She will also continue to manage credit policy implementation for Bank of Hampton Roads and Shore Bank.

Lauren Medlin (BS ’06) was named the new art director for the Arts Council of Chester County.

John Marshall Mosser (IMBA ’05) has joined First Citizens Bank as a vice president and credit resolution attorney.

Bernhard Mueller (MIBS/’01) has been elected shareholder at Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

James D. Myers (BS ’05) has been appointed as a commercial relationship manager at Provident Community Bank in Rock Hill, S.C.
Brent Stuart Palmer (IMBA ’06) has joined the Miami office of Howard Ecker & Company, a national commercial tenant representation company, as a managing director.

Shawn M. Parker (IMBA ’07) has been appointed general manager at the East Lincoln Speedway in Lincoln County, N.C.

Catherine Bryant Powers (IMBA ’09) and Patrick Sinclair Scarlett (IMBA/JD ’09) were married May 1, 2010, at St. Andrews Church in Mount Pleasant, S.C.

John Peyre Scurry (IMBA ’04) has been recognized by Colliers Keenan Retail Services Group for the completion of eleven site locations for Five Guys Burgers and Fries across South Carolina.

Amanda Shealy (BS ’05, MBA ’09) and Kyle Harrelson (BS ’01, MACC ’02) were married Sept. 26, 2009, at The River Road and Jasmine House and Gardens in Columbia, S.C.

Lee M. Stalvey (BS ’04) has been named as partner at McDonald and Hudson, CPAs.

Stephanie Jones Stuckey (BS ’08) has been named president of Junior Achievement of Central South Carolina.

Laura Studstill (MACC ’08) and William Justin Self were married on Aug. 22, 2009, at Eastminster Presbyterian Church in Columbia, S.C.

Sarah Todd (BS ’09) and James LeBlanc were married on Aug. 1, 2009, at Belk Chapel, Queens University in Charlotte, N.C.

Sarah Weeks (BS ’06) was promoted to account recruiting manager at Aerotek, Inc.

J. Michael Woody, Jr., (IMBA ’04) has been promoted by TD Bank to regional vice president in the Commercial Lending Department in Fort Lauderdale, Fla.

John York (BS ’02) has joined the Federated Auto Parts management team as corporate controller.

Jacob Yost (BS ’08) and Cameron Stover were married Dec. 12, 2009, at First Presbyterian Church in Greenville, S.C.

Deaths


J. Randolph Johnson (BS ’34), May 20, 2010, Rock Hill, S.C.


James M. Rainwater (BS ’40), April 1, 2010, Florence, S.C.

Lorraine B. Gaskin (BS ’41), Feb. 27, 2010, Cayce, S.C.

William Ray Quattlebaum (BS ’41), Oct. 23, 2009, Aiken, S.C.

Harry C. Wannamaker III (BS ’44), Oct. 27, 2009, Orangeburg, S.C.

Marie Bloodworth White (BS ’44), Aug. 20, 2009, Blythewood, S.C.

Marion R. Griffin (BS ’47), July 7, 2010, Spartanburg, S.C.

George Thomas Pitts (BS ’47), Dec. 21, 2009, West Columbia, S.C.

Paul A. Bridges (BS ’48), April 30, 2010, Greenville, S.C.

Rosa Connor (BS ’48), Aug. 21, 2009, Kingstree, S.C.


Albert James Fares (BS ’48), April 22, 2010, Greenville, S.C.

Suzanne Gasque (BS ’48), July 29, 2010, Orangeburg, S.C.

George F. Sauls (BS ’48), Sept. 24, 2009, Virginia Beach, Va.

James William Franklin (BS ’49), March 30, 2010, Aiken, S.C.

Mary Durant Meeks (BS ’49), April 22, 2010, Columbia, S.C.

James W. Patrick, Sr. (BS ’49), Dec. 5, 2009, Columbia, S.C.

Colonel Basil S. Norris (BS ’49), May 12, 2010, St. Matthews, S.C.


2010

Katie Harsey (MACC ’10) and Adam Hoey were married May 8, 2010, at Wild Dunes Resort in Isle of Palms, S.C.

Beautiful Business

Young girls like to make things and for girls in the late 1990s, beading was the thing. For most, it was a passing fad, but for alumna Haley Keisler (BS ‘10), who was 12 when the bead bug bit, it became an obsession.

At age 14, she sold her first three pieces to her aunt’s co-workers in a law firm. She made $90. Then she was really “hooked.”

“I would beg my mother to take me to the bead store every week,” said Keisler. At age 15, she went to work there. “That’s where I learned a lot about different kinds of beads, jewelry repairs, and customer service,” she said.

She continued to grow her business through high school and college. As an international business major, Keisler chose to study abroad in Spain (she has a minor in Spanish). She also traveled to Portugal, Morocco, and Italy, which inspired Mediterranean influences in her designs and also her company name, Hermosa, which means beautiful in Spanish.

The Charleston native also takes inspiration from the South Carolina coast and from the western U.S.—she was a kid’s counselor at the C Lazy U Ranch in Colorado a few summers. Now her jewelry is sold in the resort shop there. Fast forward to this year, and Keisler was showing her jewelry at the Miami Swim Week 2010 fashion show. Her designs were paired with Azure Swim swimwear, designed by Lexington, S.C.—based Leslie Davis, and worn by models at the MOD Swim Week event held at the posh Nikki Beach resort.

Keisler rubbed elbows with celebrities such as Devorah Rose of the reality TV show “High Society,” actress Perry Reeves of HBO’s “Entourage,” and model Anchal Joseph, a former contestant on the hit show “America’s Next Top Model.”

Keisler has an office at the USC-Columbia Technology Incubator where she spends many long hours creating her beautiful, one-of-a-kind pieces. She books home shows—the fall is her busiest time with customers shopping for Christmas—and sells jewelry online at www.hermosajewelry.com. Her jewelry was on display and available for sale at The Inn at USC every Friday before Carolina home games this fall and at this year’s Junior League of Columbia Holiday Market. Jewelry may also be viewed by special appointment by calling 843-696-3449.

University of South Carolina | 39
Moore Alumni

40 | Darla Moore School of Business

Charles A. Shaw (BS ’49), Oct. 5, 2009, Columbia, S.C.
Latimer Williams III (BS ’49), Nov. 25, 2009, Charlotte, N.C.
Donald L. Blackmon (BS ’50), April 6, 2010, Greenville, S.C.
Robert L. Oliver (BS ’50), April 29, 2010, Columbia, S.C.
The Honorable Clayton E. McManaway (BS ’50), April 26, 2010, Summerville, S.C.

Dr. Dennis Rebber (MBA ’67, Ph.D. ’79), May 7, 2010, Mt. Pleasant, S.C.
David B. Carr (BS ’68, MBA ’70), Oct. 23, 2009, Johns Island, S.C.
Foy N. Chalk (BS ’68), June 15, 2010, West Columbia, S.C.
Emery C. Kinder, Jr. (BS ’68), Dec. 11, 2009, Columbia, S.C.
Richard K. Ambrose (BS ’69), June 15, 2010, Troutman, N.C.

Ronald Manley Lewis (BS ’70), April 2, 2010, Lexington, S.C.
Michael Wilson Shaw (BS ’70), June 25, 2010, Sarasota, Fla.
Harriet Lowe Byrd (BS ’72, MBA ’74), June 3, 2010, White Rock, S.C.
Steven Brian Farley (MA ’72), July 20, 2010, Marietta, Ga.

Arnold Edward Catron (MA ’74), May 22, 2010, Florence, S.C.
Stephen M. Harmon (BS ’74), Oct. 11, 2009, Gilbert, S.C.
Ronald B. Andrews (BS ’75), Sept. 10, 2009, Columbia, S.C.
William A. Sauls (BS ’75), Sept. 2009, Virginia Beach, Va.

Mark Anderson (BS ‘08) holds the trophy for his win at the South Carolina Amateur Golf Championship at Berkeley Hall Plantation in Bluffton, S.C., in August 2009. A top golfer while at Carolina and winner of the 2009 NEC Master of Amateurs Championship, Anderson currently plays on the Nationwide Tour.
May Carolina Draws Alumni Back

The May Carolina Alumni Weekend on May 14–15 was a tremendous success! Almost 200 alumni, including members of the 50 Year Reunion Class of 1960, and friends of the Darla Moore School of Business came back to campus to participate in eight Moore School events.

A special highlight of the weekend was a lecture by Marco Cavazzoni, vice president and general manager of final assembly and delivery for Boeing’s new plant in North Charleston.

The weekend’s activities began Friday afternoon with professional development topics ranging from Career Management to Successful Women in Business. Many alumni and supporters attended the Dean’s Reception later that afternoon, and the festivities continued with informal networking Friday evening at “Moore on Tap,” held at Tabouli on Devine. The weekend concluded with an afternoon of music on the lawn at Dean Hildy Teegen’s house on Saturday.

View a video of Mark Cavazzoni’s presentation at http://video.sc.edu/msb/boeing.mov

1 Left to right: Adam Neumann (BS ’00), Laura DiFrancesco (BS ’10), and Jon Sattler (MIBS ’02)

2 Left to right: Glenn Emory (MIBS ’88), Shaun Abraham (IMBA ’08), and Professor Marty Roth

3 Dean Hildy Teegen pictured with members of the Class of 1960, left to right: Staci Gaffos, Betty Jones, Dean Teegen, Bert Pooser and John Hagins

4 Moore School student Annie Schick is pictured with her parents, Brian (BS ’85) and Kim (BA ’85).

5, 6, 7 Professional development presentations

8 The Jouvert Steel Drum Band performs at Dean Teegen’s home.

9 Left to right: Charles Stringer (IMBA ’04), Tom Watson (IMBA ’04), and Erin Watson (IMBA ’04)

10 Dean Teegen greets alumni.
**MAE Brussels, October 2009**
1. MAE meeting
2. Cheryl Miller (MIBS ’96) demonstrates the art of chocolate at La Maison des Maîtres Chocolatiers Belges.
3. Alumni tour the Brasserie/Brouwerij Cantillon.
  *Left to right: Reimer Clausen (MIBS ’83), Kristin Hull (MIBS ’99), and Johnannes Orowski (MIBS ’83).*

**MIBS ’00 10th Annual Greg Lackey Memorial Weekend, June 17–18**
1. Alumni gather in memory of their classmate and friend.

**Atlanta Alumni, October 2009**
1. *Left to right: Pepper Hines (MIBS ’99), Nick Cosentino (IMBA ’06), and Dan Houck (IMBA ’08).*
2. Atlanta area alumni gather to socialize.

**IMBA ’00 10-Year Reunion**
*San Francisco, July 16–17*
1. IMBA ’00 alumni tour Napa.
2. Evening celebration
Then, in their college days ... and,
Now: alumni gather in New York for their 20-year reunion.
Classmate Cindy Scott performing at the Metropolitan
Shereen Eltobgy and Katherine Muller

MAE Alumni Weekend in Berlin, June 4-6
Travis Heneveld (MIBS '97) and Joe Czukor (IMBA '08) enjoy brunch at the German Parliament Building.

New York, November 2009
Alumni Happy Hour in the Big Apple
Left to right: Tom Chason (MIBS '97), Tere Traub (MIBS '97), and Mike Katergaris (MIBS '97)

Miami Alumni
Shirly Mani (IMBA '07), Cornelia Lingertat (MIBS '92), and Christina Corrigan (IMBA '08)
Habitat for Humanity Project, Feb. 6

Instanbul, May 24
Left to right: Professor Anand Nair, Doga Taslardan (IMBA '05), Office of International Activities Director Louis Dessau, and Ahmet Kirca (Ph.D. '04)

Alumni Panelists
Alumni Shaun Abraham (IMBA ’08), Tonisha Bell (IMBA ’08), John Busch (IMBA ’08), and Duane Thomas (IMBA ’07) spoke to incoming IMBA students during orientation week in July.
A friend of mine recently sent me a copy of a speech delivered in 1960 by South Carolina Business Hall of Fame laureate Charles E. Daniel. Mr. Daniel was the founder of Daniel International Corporation. He was also an amazing leader—running one of the world’s largest construction companies at that time—and even serving as South Carolina’s U.S. Senator in 1954, completing the term of the late Burnet Maybank.

What amazed me about the speech was how little has changed in South Carolina in 50 years. Mr. Daniel was one of South Carolina’s strongest advocates for economic development and improving the prosperity of our state. In the speech he delivered to the Municipal Association of South Carolina in January 1960, he cited the very roadblocks which continue to impede South Carolina’s growth today: 1) he advocated the reorganization of our public school system as a means to improve inequities; 2) he warned that revision and modernization of state tax laws were necessary to compete with Georgia and North Carolina to attract, retain, and grow business in South Carolina; and 3) he championed a new constitution for South Carolina that would lead to the consolidation of numerous agencies and divisions of state government under capable, experienced management.

Fifty years later we’re still debating our antiquated constitution and how the lack of oversight of state agencies is leading to waste and failure. Furthermore, we can’t seem to figure out that our tax structure is seriously flawed and only comprehensive reform will allow us to balance revenue sources to meet the needs of our citizens.

Our education system, which is just starting to show improvement from the investments made over the past few years, is being crushed by a projected state budget that will reduce funding to levels not seen since 1995—again because of our broken tax system.

During the recent deep recession, most South Carolina businesses, including Sonoco, had to take tough, unpopular steps. These included shutting down overcapacity, reducing workers, holding or cutting wages, and reducing benefits. Yet business is coming out of the recession much leaner—with stronger balance sheets—and is now ready to grow.

The South Carolina Legislature has worked hard to cut costs to match revenue shortfalls. I realize balancing the state’s budget is painful. We in business do it every day.

But the consequences of cutting spending on our future could be devastating. Can we really afford to cut thousands of teachers or continue to spend less on an already crumbling infrastructure?

Recent attitude surveys of our state show that, unfortunately, South Carolina is better known for its political scandals than its beaches. God forbid that we might be known for educational excellence or business development.

Leaders have vision and set priorities. I believe those priorities must include:

• investing in and modernizing our educational system; 
• reforming our state’s unfair, unbalanced and piecemeal tax system; 
• reorganizing state government and taking a hard look—as business has—at reforming the state’s rich (but unfunded) benefit plans; and, 
• continuing the aggressive pursuit of economic development. Landing Boeing is a wonderful addition, but more work must and can be done to put South Carolinians back to work.

Let me conclude by quoting Charles Daniel as he closed his speech 50 years ago. He said: “If we fail South Carolina, at this crucial point in our history, to measure up to our responsibilities, then history will judge us as men and women who were timid when strength and courage were needed.”
Reconnect with your roots and experience Moore this spring.

MAY CAROLINA ALUMNI WEEKEND • MAY 13 AND 14, 2011
We know the location, now the wheels are in motion!

A proposed site has been selected for the new Darla Moore School of Business at the southwest corner of Assembly and Greene Streets adjacent to the Carolina Coliseum, and the design of our new facility is well under way.

“We anticipate that our new home will spur the development of collaborative relationships within our community and state, and throughout the world,” says Dean Hildy Teegen.

Stay tuned in 2011 as we share exciting developments in architectural design, groundbreaking, and construction!